

Dear valued travel partners,

As Royal Caribbean Group celebrates the gradual return of the Royal Caribbean® and Celebrity Cruises® fleet, we understand and appreciate the invaluable role you as travel experts play in our shared comeback stories. That's why we'd like to help accelerate your success with a special **Instant Booking Bonus!** You could earn an instant bonus of up to \$210 per new booking.

## HERE'S HOW THE INSTANT BOOKING BONUS WORKS:

**Booking window:** September 1-30, 2021

**Eligible sailings:** Any Royal Caribbean or Celebrity Cruises sailing departing October 1, 2021 to December 31, 2022

**Instant Booking Bonus Values:**

- \$50 per 3-5 night sailing
- \$100 per 6-8 night sailing
- \$200 per 9 night or longer sailing
- \$200 per Celebrity Galapagos sailing
- *PLUS, earn an additional \$10 for every eligible new individual or group reservation with names created through Espresso or any 3rd Party booking tool.*

**Promo code:** Make sure to enter **RCLCARES** at time of booking

**Payout:** Booking bonus will be applied as an advanced payment "at deposit" within 3 weeks

**Earn an additional \$10 for every eligible new individual or group reservation with names created through the following automation booking tools:**

- Espresso
- Sabre
- Amadeus
- Travelport
- Odysseus
- Revelex
- Travel Tek
- TravTech

That means you could earn up to \$210 in instant bonus per booking!

*Thank you for all you do to support Royal Caribbean, Celebrity and your clients.  
We can't wait to make even more vacation memories together.*

**BOOK YOUR CLIENTS BEFORE SEPTEMBER 30, 2021  
TO TAKE ADVANTAGE OF THE INSTANT BOOKING BONUS**



# INSTANT BOOKING BONUS FAQs:

## 1. What is the name of this program?

This incentive is known as an "Instant Booking Bonus."

## 2. What is the booking window for this opportunity?

Bookings must be made and DEPOSITED between September 1, 2021 and September 30, 2021.

## 3. What is the eligible sailing window and which itineraries are included in this opportunity?

All itineraries departing between October 1, 2021 and December 31, 2022 are eligible for this opportunity.

## 4. Will I need to add a promo code to the booking to receive the Instant Booking Bonus?

Yes, promo code "RCLCARES" must be added at the time of booking to receive the Instant Booking Bonus.

## 5. Where do I add the promo code to redeem the Instant Booking Bonus?

In Espresso, once you access the pricing screen, you will see a box to enter the promo code in the upper right corner of the screen.

## 6. What is the value of the Instant Booking Bonus per booking?

The value per booking is \$50 additional commission for 3-5 Night products; \$100 for 6-8 Night products; \$200 for 9+ Night products, for all itineraries. Plus, use any online booking platform to make the booking and your agency will earn an additional "Automation Bonus" of \$10.00 per booking.

## 7. Will the Instant Booking Bonus be recalled if the booking cancels?

Yes, if the booking is cancelled, the Instant Booking Bonus will be recalled.

## 8. Will the Instant Booking Bonus be paid if Celebrity Cruises/Royal Caribbean International cancels the sailing?

Yes, the Instant Booking Bonus will be paid and protected if the brand cancels the sailing.

## 9. Is this program eligible for individual and group bookings?

Yes, it is eligible for all individual and non-contracted group bookings that are named and deposited within the booking window.

## 10. Is the Instant Booking Bonus paid to the advisor or agency?

The Instant Booking Bonus is paid to the agency of record.

## 11. What price programs are eligible for the Instant Booking Bonus?

All North American Trade bookings named and deposited during the offer window are eligible for this Instant Booking Bonus. Offer is not combinable with Travel Agent rates and Seminar at Sea rates. For select rates including but not limited to, Standard Group, Travel Agent Friends and Family, Interline, Net Rates, and Weekly Sales, the promo code will not be able to be added at time of booking, so all eligible bookings under these select price programs will be recorded at the end of the booking window and the instant booking bonus added automatically.

## 12. When will the Instant Booking Bonus be paid?

The bonus will be disbursed within 3 weeks after the booking is deposited as a front-end payment.

## 13. If my clients have Future Cruise Credits (FCCs) to redeem, can I apply them as a form of payment to the booking?

Yes, we encourage you to redeem your clients' outstanding FCCs as payment on their bookings and they are combinable with this offer.

## 14. Can there be more than 1 promo code for a booking?

Only one promo code per booking can be added.

## 15. If promo code is not entered at time of booking, will the travel partner be able to add it later?

The promo code must be added at time of booking.

## 16. Will the travel agency be able to confirm that the Instant Booking Bonus has been applied to their booking?

Yes, they will be able to see the Instant Booking Bonus has been added on the agent confirmation. Please allow for up to three weeks for the \$10 automation bonus, if applicable, to be added to the booking and confirmation.

## 17. Will Trade Support add the promo code automatically when making a booking through the call center or will the advisor need to mention it at time of booking?

The travel advisor must request promo code "RCLCARES" be added at the time of booking.

## 18. How will the instant booking bonus appear on my invoices?

Individual reservations will show a bonus commission line on the Agent copy of the invoice. Please note that the Amount Paid on Agent invoices will be less the amount of the Instant Booking Bonus and the Balance Due will be greater. Guest copies are unaffected. They will show the full amount of all payments made and the correct balance due. Group guest and agent copies will show the full amount of all payments made. Instant Booking Bonus commission payments will appear in the Payment Detail section of the Group Financial Status. The overall group balance due will be greater in an equivalent amount.

\* Bookings must be made between September 1 and September 30, 2021. Instant Booking Bonus is in US dollars and based on sailing length. Offer applies to bookings for sailings of 5 nights or less, 6 – 8 nights and 9 nights or longer departing between October 1, 2021 and December 31, 2022. Promo Code "RCLCARES" must be applied at the time of bookings to receive bonus on booking. Valid for new named and deposited bookings confirmed at prevailing rates, group standard rates, net rates, NextCruise, travel agent friends and family, weekly sales events, and interline, and shareholder benefits (including bookings made using Future Cruise Credits). Instant Booking Bonus is not combinable with any other Instant Booking Bonus promotion, including, but not limited to: Travel Agent Rates. No entry forms required. Bookings made within Sailing Window and pursuant to the other terms herein will qualify. Qualified bookings of 5 nights or less will earn an additional \$50 USD Instant Booking Bonus, bookings of 6 – 8 nights will earn an additional \$100 USD Instant Booking Bonus, and bookings of 9 nights or longer will earn an additional \$200 USD at time of booking. Bookings created through an automation platform such as Espresso or any 3rd Party booking tool will earn an additional \$10 USD. Instant Booking Bonus will be paid as an advanced payment up to 3 weeks after the booking creation with names and deposit. Promo Code driven offers are based on select ships and sail dates and must be applied at time of booking; limit one promo code per booking. At least one (1) of the original guest names must remain unchanged throughout the life of the reservation, otherwise the Instant Booking Bonus is ineligible and will be removed from the reservation. After the offer period, the offer will be removed from the booking if the guest cancels or rebooks into a new booking on the same ship and sail date, applies a fare change, or changes the ship or sail date of the booking; certain other changes to the booking may also result in the removal of the offer. Booking must originally be booked by the Trade to qualify for booking bonus. For select rates including but not limited to, Standard Group, Travel Agent Friends and Family, Interline, Net Rates, and Weekly Sales, the promo code is not applicable, and all bookings at the end of the booking window will be recorded and the instant booking bonus added automatically. Only open to accredited travel agents (must have a valid ARC, IATAN, TRUE, or CLIA number) in U.S., Canada, Puerto Rico, and select Caribbean Islands (including D.C and Quebec) who are 18 years of age or older. Singles paying 200% are eligible to receive the entire Instant Booking Bonus value. Offers are capacity controlled, subject to ship and sail date availability, and may be withdrawn at any time. ©2021 Royal Caribbean Cruises Ltd. Ships' registry: Bahamas.