



PARTNERING UP

FOR SIMPLER SOCIAL MEDIA

NAVIGATE YOUR SOCIAL MEDIA

Royal Caribbean and Rallio have partnered up to take your social media presence — and your business — to a whole new level. Now it's time for you to become a social media master by following the steps below.



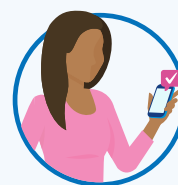
1 GET STARTED

Visit **CruisingPower.com** and click on the **'Sales & Marketing'** tab, then click on **'Social Media'** to access Rallio.



2 CHECK THE SMALL STUFF

Verify your profile is up-to-date with all your correct information and confirm your Social Profile connections are set up.



3 CONNECT YOUR BUSINESS

To begin posting content, enter your business social media information. Then select Royal Caribbean as a content supplier by clicking **"Subscribe"**.



4 ACCEPT PERMISSIONS

Be sure to accept all permissions from each platform or the connection will not be complete.



5 CUSTOMIZE POSTS

Confirm whether you want a Default or Custom posting schedule type to set your posting cadence.



6 HAVE FUN

This is the road to social media success without the stress. So sit back, relax and let Rallio do the rest!

..... Enjoy Rallio today, now accessible through **CruisingPower.com!**

CruisingPower.com > **Sales & Marketing** > **Social Media**

