

# THIS IS BAR RAISING FUNDRAISING AT SEA



RoyalCaribbean  
INTERNATIONAL



# CRUISES FOR CHARITY<sup>SM</sup>

Charity is about open hearts — and with Royal Caribbean® you can take it to the open seas too. Build relationships with donors, heighten mission awareness, successfully fundraise and more onboard the most innovative ships at sea. The Cruises for Charity program makes organizing your charity fundraiser easy to execute and a lot of fun along the way.

Host your fundraiser on a range of global itineraries, from two to four-night getaways, five to seven-night journeys, or even longer voyages — all on ships that offer incredible thrills, flavors, nightlife and more. You'll find that whatever your cause, Royal Caribbean offers the perfect itinerary, at a value that encourages not only memory making, but donation making as well.

What's more — Royal Caribbean will donate up to \$100 per stateroom to qualifying nonprofit organizations.

## MORE CRUISES FOR CHARITY<sup>SM</sup> BENEFITS

**Receive a complimentary stateroom for every 16 staterooms booked at full rate.**

These complimentary staterooms come with ample flexibility:

- Raffle them off to raise additional monies for the group or cause
- Give them to your most dedicated volunteers
- Offer complimentary accommodations to a special or VIP guest

## PLAN YOUR CRUISE FOR CHARITY IN FOUR EASY STEPS

### 1. Contact your Travel Advisor

Your professional travel advisor can get everything in motion, working with you, your group and Royal Caribbean® to organize and sell your Cruises for Charity<sup>SM</sup> event onboard. Once your space is held, you'll even have 30 days to gauge interest before making any financial commitment.

### 2. Marketing time

Once you've signed up, you're provided with a wide range of marketing and promotional materials — like flyers, postcards, brochures, emails and more — all to support your publicity and sales efforts.

### 3. Customize and personalize

Royal Caribbean makes creating events and activities specifically tailored to your group easy.\* You can also customize your fundraising cruise with:

- A group dinner at a specialty restaurant onboard.
- Group shore excursions
- A silent auction
- A thank-you cocktail party
- Spa services
- Group entertainment
- Nighttime activities
- Interactive events
- And much more!

### 4. Reap the reward

Post cruise, your travel partner will present a check to your charity for the amount raised by your group.

\*All customization to be assessed and quoted based on current pricing. Additional charges may apply.





**Cruises for Charity<sup>SM</sup> with Royal Caribbean<sup>®</sup> have  
already helped hundreds of groups, large and small.**

**Contact your travel advisor today to learn more.**



Royal Caribbean International<sup>®</sup> reserves the right to exclude an organization for any or no reason at all. Program open only to travel agents and organizations located in and organized under the laws of the United States or Canada. Proof that the organization validly exists and is a 501(c3) or other acceptable Non-Profit Organization is required. This program is subject to termination and an organization's participation in the program is subject to termination at any time without notice. Fundraiser amenity is ordered as part of the Group Amenities Plus (GAP) points program available on select ships & sail dates and may change at any time. A minimum of eight staterooms is required for a group booking. This is a capacity controlled program by ship and sail date, and may be withdrawn at any time. These amenities are for full paying guests and exclude third and fourth persons in a stateroom. Certain rules & restrictions apply. All features are subject to change without notice. Images and messaging for Perfect Day at CocoCay may include artistic renderings. Perfect Day and CocoCay are registered trademarks of Royal Caribbean. ©2020 Royal Caribbean Cruises Ltd. Ships' registry: in The Bahamas. 20073992 • 7/16/2020