

CRUISING **P**OWERSM

Reference Sheet

bookespresso.com

cruisingpower.com

Planning Tools

Ship Locator	With our new tool you can quickly locate where Royal Caribbean International and Celebrity Cruises ships are deployed across the globe! You'll also be able to keep up with all the latest deployment information by ship, region, and even for individual ports of call, as well as view and download the most current announcements.
Search Promotions	View the latest offers so you know you're giving your clients the best deals.
Search Itineraries	Search Royal Caribbean International and Celebrity Cruises incredible itineraries around the world, including Alaska, the Bahamas, Bermuda, Canada, the Caribbean, Europe, Hawaii, Mexico, New England, Panama Canal, South America and more!
See Our Ships	Find everything your clients need to know about each of our ships. Check out each ship by deck and itinerary with their unique features.
Cruise Planner	Help your clients plan memorable journeys easily with Cruise Planner.
Directions to Port	Access printable directions with the best routes to our departure ports.
Cruise Only Transfers	Get detailed information, schedules, and rates for our ground transfer program.
Quick Reference	Need your questions answered quickly? Browse our easy-to-use quick reference guides to find information regarding our cruise vacations.

Booking Tools

Espresso	<p>The industry's best and preferred cruise booking system.</p> <ul style="list-style-type: none"> • Shop, book*, and service* individual and group reservations. • Compare individual availability and pricing across an existing group. • Make payments, send confirmations, and eQuote emails to clients. • And so much more...
Flight Finder	<ul style="list-style-type: none"> • Choose the perfect flights and confirm air for your clients immediately. • Shop online for highly competitive fares 24/7.
Hotels	<p>Complete your clients' vacation with confidence by choosing from thousands of hotel options</p>
Redeem Future Cruise Credits	<p>With Future Cruise Credit Redemption tool you are able to check the status of your clients' FCCs and redeem them as a form of payment on their bookings, in real time!</p>
Group Travel	<p>Find everything you need to know when booking a cruise for a group including Group Amenities Plus program, financial statements, and group travel protection</p>
Dining Management	<p>Request your client's dining preference at the time of booking.</p>

Booking Tools

Insight	Offers travel partners an at-a-glance overview of their active bookings with Celebrity Cruises and Royal Caribbean International.
Online Payments	Process client payment online.
Travel Documentation	With our Travel Documentation section, you'll have a simple and intuitive way to access all of your clients' pre-boarding documents. View, e-mail, or print the latest flash-based eDocs for all of your agency's Celebrity Cruises and Royal Caribbean International bookings. And with our updated functionality, you'll even be able to mail multiple eDocs simultaneously.
Coupon Redemption	Submit redemption requests for Future Cruise Certificates and other certificate types.
Purchase Gifts	Purchase gifts for your clients and have them delivered anywhere, including your client's stateroom, home, or office.

Sales & Marketing Tools

<p>Discover Icon of the Seas</p>	<p>Discover Icon of the Seas! A special crafted site to give you exclusive information on the newest Royal Caribbean ship. You can send personalized information straight from the site to your clients.</p>
<p>My Marketing Center</p>	<p>'My Marketing Center' represents the state-of-the-art in creating your own professional and customized flyers and flipbooks. Providing exciting new design, customization, and sending options, 'My Marketing Center' will be the one-stop for all your Celebrity and Royal Caribbean marketing needs.</p>
<p>Create EQuote</p>	<p>Create vivid, compelling Celebrity Cruises and Royal Caribbean International emails or equotes with ease using eQuote. Simply search by date, ship or destination and select up to 5 products and send personalized emails or equotes directly to your clients. Give your clients even more reasons to book with links to exciting details about their cruise line, ship, stateroom and more.</p>
<p>Digital Brochure</p>	<p>Find captivating digital brochures for SilverSea, Celebrity Cruises, and Royal Caribbean International.</p>
<p>One Stop Pricing Files</p>	<p>The One Stop Pricing Files provide a snapshot of prices and promotions for Celebrity Cruises and Royal Caribbean International on a weekly basis.</p>
<p>Marketing Resources</p>	<p>Discover everything you need to promote your travel agency, enhance your advertising programs and show your customers what make our cruise vacations so unforgettable.</p>

Sales & Marketing Tools

Perfect Day	Discover Perfect Day at Coco Cay! A special crafted site to give you exclusive information on the best way to spend your vacation day.
Order Collateral	Order Celebrity Cruises and Royal Caribbean International marketing materials online.
Agency Productivity	Analyze your agency's productivity with customizable statistics that measure success.
Incentive Travel	From hosting annual corporate events to rewarding top employees, our cruises are the perfect way for your incentive travel customers to conduct business as usual, but with a better view.
Cruisetours	With our detailed Celebrity and Royal Caribbean Cruisetours sites, you can get the latest information on all of our exciting, escorted land tours, plus an incredible cruise - making it easy to find the right Cruisetour vacation package for your clients.
Digital Asset Library	Give customers a sneak peek into the luxury and adventures that await with images from past cruising voyages-free to display on your travel site.

Training & Benefits

<p>Training & Certification</p> <ul style="list-style-type: none">• Celebrity• Royal Caribbean	<p>Learn all about our unique brands, destinations, and all the incredible tools that are available to support you in your sales and marketing efforts.</p> <p>Join our highly interactive, continuous education programs with Celebrity Cruises' 5 Star Academy and Royal Caribbean University.</p>
<p>Virtual Training Resources</p>	<p>BookEspresso is offering more robust virtual training resources than ever. Whether you're new to the industry or have seen it all, we're certain you'll find something new to learn that can help move your business forward.</p>
<p>TA Reduced Rates</p>	<p>Check upcoming reduced-rate sailings offered to our esteemed Travel Partners.</p>
<p>Travel Insurance Registry</p>	<p>This tools links for easy access to the UStiA Travel Advisor Registry.</p>

Brand Program & News

Healthy Cruising	This tool is a great resources to stay up to date on health and wellness information for each brand cruising.
Partner Express	Looking to give your clients flexibility in their plans? We get it. Whether they want to transfer their Future Cruise Credit to someone else, take advantage of a better rate for their upcoming sailing, or take advantage of our COVID-19 cancellation policy, we have developed tools to assist you in helping with all of their needs.
Celebrity Commitment	Get the latest travel-related news and press releases from Celebrity Cruises.
Royal - Loyal to You Always	Get the latest travel-related news and press releases from Royal Caribbean International.
Latest News	Get the latest travel-related news and press releases from each of our unique brands.