
ROYAL INCENTIVE REWARDS



INDIVIDUAL INCENTIVE CRUISE CERTIFICATE PROGRAM

Because there's no better reward than a Royal Caribbean® adventure





BIG PERFORMANCE MEETS BIG REWARDS

Royal Caribbean® brings you a program that recognizes stellar employees, business partners, clients, and lucky winners with an incredible cruise adventure like no other.

Our Royal Incentive Rewards® program treats recipients as the deserving individuals they are, giving them the freedom to go where they want, when they want. It's the highest form of recognition — and with the largest ships in the world, we mean that quite literally.

KEY PROGRAM BENEFITS



Easy to give and redeem

This turnkey program is hassle-free, easy to implement and makes administration a breeze. We handle the fulfillment, redemption and booking process so you don't have to.

Incentive certificates catered to them

And a budget catered to you. Choose from a wide range of certificate levels at various price points.

Order as many or as few as you like

There is no minimum or maximum number of certificates to be purchased.

Choices are as endless as the horizons we sail

Our 26 ships cruise to more than 270 destinations worldwide. Reward recipients can choose from a wide variety of itineraries and stateroom accommodations.

Certificates are fully upgradeable and transferable

Reward recipients can opt to use the certificates as stated or upgrade to a different stateroom at the prevailing rate of the sailing. They can also apply the face value of the certificates to a different Royal Caribbean® sailing of their preference.*

The term “expired” has been retired

There's plenty of time to redeem their prize because there's never an expiration date. That means more time to save up vacation days for the nice, long relaxing cruise they deserve.**

Greater flexibility than other reward programs

With limited blackout dates, reward recipients can redeem their certificates with ease.

*Recipient pays difference between Certificate value and lowest fare publicly available from the cruise line at the time of redemption.

**Certificates have no expiration date. Certificates redeemed more than 2 years after the issue date will provide the holder of the Certificate with a dollar credit amount against the cost of their cruise. The dollar credit amount will be based on the value for that type of certificate as shown in the Royal Caribbean price table in effect at the time the Certificate was purchased.

All Certificates applicable on ships that have been in service 365 days or more.

ALWAYS THE RIGHT OCCASION FOR ADVENTURE

Here are ways you can use Royal Incentive Rewards to motivate and inspire.

- Encourage achievement of goals and objectives.
- Loyalty programs, promotions, traffic builders and sweepstakes.
- Recognize those who have exceeded sales targets.
- Stimulate increased donations when used in charitable raffles.
- Prizes for sales-related contests. Great for distributors, manufacturers, wholesalers and independent reps.
- Reward productivity, safety awareness, attendance or quality customer service.
- An alternate rebate option for high ticket items.
- Increase casino play or reward top players.

WHICH CERTIFICATE LEVEL IS RIGHT FOR YOU?

Royal Incentive Rewards provides you with a variety of certificate levels at a price point to fit every budget.

CRUISE LENGTH	CERTIFICATE LEVEL	SAILING TIME FRAME	PRODUCT
3 - 4 Nights	Silver	Year Round	Los Angeles, CA
	Gold	September – April	Singapore • Australia • Los Angeles, CA
	Platinum	September – April	Bahamas - Perfect Day • Singapore • Australia Los Angeles, CA
	Diamond	Year Round	Bahamas - Perfect Day • Singapore • Australia Los Angeles, CA
4 - 5 Nights	Silver	September – April	Singapore • Hong Kong • Australia
	Gold	September – April	Short Caribbean • Singapore • Hong Kong Australia
	Platinum	Year Round	Bermuda • Short Caribbean • Singapore Hong Kong • Australia
6 - 8 Nights	Gold	September – April	Australia • Los Angeles, CA
	Platinum	Year Round	Bermuda • Canada • Alaska • Australia Los Angeles, CA
	Diamond	Year Round	Caribbean • Bermuda • Canada • Alaska Australia • Los Angeles, CA
	Royal Crown Diamond	Year Round	Europe • China & Hong Kong • Caribbean Bermuda • Canada • Alaska • Australia Los Angeles, CA



ADD ROYAL CRUISE DOLLARS TO AMP UP ADVENTURE

Every Royal Incentive Rewards Certificate gives you the option to increase the award value with Royal Cruise Dollars in a range of amounts. Your recipient can use their Dollars on special extras that take their journey to the next level.

- Transfers between airport and embarkation/disembarkation port
- Stateroom upgrades
- Cruise upgrades
- Addition of 3rd or 4th guests to stateroom
- Onboard credit towards VitalitySM Spa treatments, souvenirs, specialty dining, beverage packages, shore excursions and more!

Contact us today to purchase and redeem Royal Incentive Rewards.

Call the Royal Incentive Rewards Sales Team

☎ 888-305-4549

✉ RoyalIncentiveRewards@rccl.com

Certificates are emailed to you ready to award. Once the winner is ready to reserve their cruise, they simply call us and we'll handle the rest.

**ROYAL INCENTIVE
REWARDS**

