

# ICONIC ADVISOR CLUB



## AN EXCLUSIVE NEW TIER OF REWARDS

The Iconic Advisor Club is a new by-invitation-only tier within our much-loved Celebrity Rewards program.

Iconic Advisor Club members will enjoy 12 months of access to luxurious members-only benefits and elevated rewards, ranging from exclusive point promotions to a rewards concierge.

### HOW CAN I BECOME AN ICONIC ADVISOR CLUB MEMBER?

Invitation-only membership is offered to Celebrity Rewards Top Sellers, identified by specific sales performance criteria including annual cruise revenue and volume of business made on The Retreat®, AquaClass® and upper stateroom categories.

The more high-value luxury Celebrity cruise vacations you book, the higher your chance of becoming a valued Iconic Advisor Club member.

### WHAT ARE THE BENEFITS?

Here's a taste of our featured benefits, exclusively for Iconic Advisor Club members:

- **5,000 Bonus Celebrity Rewards Points**
- **Exclusive Celebrity Rewards Point Promotions:** Think double points to accelerate pay-day earnings during your birthday month, by selling specific sailings, and more.
- **VIP Rewards Concierge:** Your Rewards Concierge Team is your very own personal shopper. If you want to spend your Celebrity Rewards points on something other than cash reloads onto your Mastercard, let our team of experts source that bespoke item for you. From shows and sporting event tickets to the newest tech gadgets, we'll do all the hard work so you can relax and enjoy your rewards in VIP style.
- **Exclusive Invitations:** Join other IAC members for webinar with key sales leaders from Celebrity Cruises for the unique opportunity to share information and feedback.
- **Recognition:** We want to make sure everyone knows what an important partner you are, by announcing you as an Iconic Advisor Club member during our monthly webinars and on our trade-facing website.
- **IAC Member Helpdesk Support:** Enjoy priority assistance with all your Celebrity Rewards queries and needs, with access to a dedicated Helpdesk email service.

**FOR MORE INFORMATION, VISIT OUR FAQs OR CONTACT YOUR CELEBRITY CRUISES ACCOUNT MANAGER.**

FAQs

CELEBRITY REWARDS

The Iconic Advisor Club contest is open to accredited travel agents (must have a valid ARC, IATAN, TRUE or CLIA number) in U.S. (includes D.C. and Puerto Rico), Canada (excluding Quebec) and Latin America who are registered travel partners currently in good standing with Celebrity Cruises, Inc. (CCI), and sell CCI cruises within the applicable calendar quarters. The Iconic Advisor Club runs from January 1 – March 31, 2023 for the first quarter, from April 1 – June 30, 2023 for the second quarter, from July 1 – September 30, 2023 for the third quarter and from October 1 – December 31, 2023 for the fourth quarter of the calendar year. Winners will be selected based on a weighted average of deluxe stateroom category mix (defined as Concierge Class, AquaClass, and The Retreat) weighted at 25% and revenue weighted at 75% from all valid Celebrity Cruises bookings registered within the Celebrity Rewards platform within the calendar quarter. A total of 40 winners per calendar quarter across 8 regions (the top 5 agents per region, with regions defined as: Northeast, Southeast, Central, West, Canada, Inside Sales, Latin America, and National Accounts) will be selected. The travel agents who meet the contest requirements each quarter of the contest will be selected as winners and named Iconic Advisor Club members. Travel agents will keep their status for 12 months and will be eligible to win again in the same quarter the following calendar year. CCI will make this calculation at the individual agent, not agency level. Winners will be notified approximately three weeks after the close of the calendar quarter. For information on CCI's Iconic Advisor Club, visit [www.celebrityrewards.com](http://www.celebrityrewards.com). CCI reserves the right to cancel, suspend or modify contest details, dates, rewards, and prizes at any time. All calculations will be made by CCI Sales, based on CCI's records and are final. CCI's computer is the official time-keeping device for the contest. ©2023 Celebrity Cruises Inc. No purchase necessary. Void where prohibited.