



ICONIC ADVISOR CLUB

AN EXCLUSIVE NEW TIER OF REWARDS

The Iconic Advisor Club is a by-invitation-only tier within our much-loved Celebrity Rewards program.

Iconic Advisor Club members will enjoy 12 months of access to members-only benefits and elevated rewards, ranging from exclusive point promotions to exclusive invitations.

HOW CAN I BECOME AN ICONIC ADVISOR CLUB MEMBER?

Book Celebrity Cruises and add your bookings to Celebrity Rewards - our travel agent loyalty program.

Achieve Iconic Advisor Club status by ranking among the top 100 agents each quarter, based on booking volume.

This coveted status is evergreen, meaning every subsequent quarter in the top 100 earns you another honoree status.

WHAT ARE THE BENEFITS?

Here's a taste of our featured benefits, exclusively for Iconic Advisor Club members:

- **Earn 5,000 Bonus Celebrity Rewards Points**
- **Exclusive Celebrity Rewards Point Promotions:** Think double points to accelerate pay-day earnings during your birthday month, by selling specific sailings, and more.
- **Exclusive Invitations:** Join other IAC members for webinar with key sales leaders from Celebrity Cruises for the unique opportunity to share information and feedback.
- **Recognition:** We want to make sure everyone knows what an important partner you are, by announcing you as an Iconic Advisor Club member on The Celebrity Commitment facebook page. We will also send you a certificate of recognition, an email signature logo and an exclusive banner for your website.
- **IAC Member Helpdesk Support:** Enjoy priority assistance with all your Celebrity Rewards queries and needs, with access to a dedicated Helpdesk email service.

FOR MORE INFORMATION, VISIT OUR FAQs OR CONTACT YOUR CELEBRITY CRUISES ACCOUNT MANAGER.

FAQs

CELEBRITY REWARDS

The Iconic Advisor Club is open to accredited travel agents (must have a valid ARC, IATAN, TRUE or CIA number) in U.S. (includes D.C. and Puerto Rico), Canada (excluding Quebec) and Latin America who are registered travel partners currently in good standing with Celebrity Cruises, Inc. (CCI), and sell CCI cruises within the applicable calendar quarters. The top 100 Travel Advisors, that meet the eligibility criteria, will keep their status for 12 months and will be eligible to win each quarter. Top 100 eligible agents, will be selected per quarter based on volume of bookings. The bookings must be claimed for each calendar quarter, and redeemed via Celebrity Rewards. Only booking made within each calendar quarter will qualify. Calendar Quarters: Jan 1 – Mar 31, booking must be submitted by April 6th, April 1 – June 30, bookings must be submitted by July 8th, July 1st – September 30, bookings must be submitted by Oct 7th, October 1 – December 31, bookings must be submitted January 8th. Bookings are calculated at the individual agent, not agency level. Members will be notified approximately three weeks after the close of the calendar quarter. For information on CCI's Iconic Advisor Club, visit www.celebrityrewards.com. CCI reserves the right to cancel, suspend or modify contest details, dates, rewards, and prizes at any time. All calculations will be made by CCI Sales, based on CCI's records and are final. CCI's computer is the official time-keeping device for the contest. No purchase necessary. Void where prohibited. ©2024 Celebrity Cruises Inc. 1095229