

CELEBRITY CRUISES CELEBRATES INDUSTRY EXCELLENCE WITH 2023 TOP TRAVEL AGENCY ADVISOR AWARDS

Annual Awards Recognizes Trade Partner Dedication and Collaboration

MIAMI (December 08, 2023) – <u>Celebrity Cruises</u> is showing its appreciation to the travel agencies and advisors who made it all possible in 2023.

The premium cruise line's trade partners were instrumental in heralding several significant milestones for Celebrity Cruises, including the launch of the highly anticipated *Celebrity Ascent*, an expanded and revamped Caribbean program for Summer 2024, the cruise industry's first-ever Forbes Travel Guide award, and a new President, Laura Hodges Bethge, at the helm.

"The Celebrity brand is incredibly appreciative of the hard work of our stellar travel agency partners and travel advisors," said Katina Athanasiou Senior Vice President, Sales & Services, The Americas. "There is no relationship more important when introducing those new to sailing or catering to our loyal guests than our trade partners. These alliances, some who we have worked with for decades, know our brand, our ships and what truly makes Celebrity Cruises the preferred premium cruise line. And we are thrilled to recognize our top partners who helped us break new records this year."

The 2023 travel partner award winners include:

- 1. Chairman's Award: <u>Cruise Planners</u>
- 2. President's Award: Expedia Cruises
- 3. Consortia Partner of the Year: Signature Travel Network
- 4. Key Account of the Year: <u>Travel Planners International</u>
- 5. Online Partner of the Year: <u>Crown Cruise Vacations</u>
- 6. Host Agency Account of the Year: KHM Travel
- 7. Franchise Network Account of the Year: Dream Vacations
- 8. Breakout Account of the Year: Travelmation
- 9. Corporate Meetings and Incentives Account of the Year: 3D Cruise Partners
- 10. Inside Sales Account of the Year: Dream Vacations Wendy Northrup
- 11. Canada Account of the Year: The Travel Agent Next Door
- 12. Central Region Account of the Year: Nexion
- 13. Northeast Region Account of the Year: Global Travel Connection
- 14. Southeast Region Account of the Year: Cruises & Tours Unlimited
- 15. West Region Account of the Year: Montecito Village Travel
- 16. Latin America Account of the Year: Pema Tours

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About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of a fleet of 16 modern ships taking guests to the world's best places on the world's best places. Celebrity revolutionized the industry with its cool, contemporary design and accommodation; dining, spa, and entertainment experiences for modern tastes; and culturally rich and diverse destination experiences, all complemented by warm, personalized service. Driven by wanderlust and a passion for opening the world, Celebrity journeys to all seven continents, visiting nearly 300 destinations in more than 70 countries. Celebrity Cruises is one of five cruise brands owned by global cruise company Royal Caribbean Group (NYSE: RCL). For more information about Celebrity Cruises, please visit www.celebrity.com

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