



# PARTNERING UP

## FOR SIMPLER SOCIAL MEDIA

### 5 STEPS TO SOCIAL MEDIA SUCCESS

Celebrity Cruises and Rallio have partnered up to take your social media presence – and your business – to a whole new level. Now it's time for you to become a social media master by following the steps below.



#### 1. GET STARTED

Visit [CruisingPower.com](http://CruisingPower.com) and click on the 'Sales & Marketing' tab, then click on 'Social Media' to access Rallio.



#### 2. CREATE YOUR PROFILE

Set up your user profile on Rallio by entering your personal information. Then set up your Social Profile by clicking "Connect Now".



#### 3. CONNECT YOUR BUSINESS

To begin posting content, enter your business social media information. Then select Celebrity Cruises as a content supplier by clicking "Subscribe".



#### 4. ACCEPT PERMISSIONS

Be sure to accept all permissions from each platform or the connection will not be complete.



#### 5. CUSTOMIZE POSTS

Confirm whether you want a Default or Custom posting schedule type to set your posting cadence.



#### 6. HAVE FUN

This is the road to social media success without the stress. So sit back, relax and let Rallio do the rest!

### NOT REGISTERED FOR RALLIO YET?

Sign up today at [CruisingPower.com](http://CruisingPower.com)  
[CruisingPower.com](http://CruisingPower.com) > [Sales & Marketing](#) > [Social Media](#)

