



# PARTNERING UP FOR SIMPLER SOCIAL MEDIA

Celebrity Cruises is about to take your social media presence – and your business – to a whole new level with Rallio. It's your gateway to instant social media mastery across ALL major channels. With Rallio, have expertly crafted Celebrity Cruises content covering everything from promotions to new ships posted on your behalf. Boost your visibility, enhance your engagement and more. Think of Rallio as your full-time social media manager – who works for FREE.

## HERE ARE A FEW OF RALLIO'S CAPABILITIES:



POSTS READY-MADE CONTENT



SCHEDULES YOUR POSTS



PROVIDES CONTENT LIBRARY



AND MUCH MORE

## SIMPLE STEPS TO GET STARTED

1. **ACCESS RALLIO** – Access your Rallio account via CruisingPower. Enter all profile information and confirm accuracy.
2. **CONNECT SOCIAL PROFILES** – Register your business profile credentials within Rallio for any of the following social media channels to let the posting begin! Make sure to have all passwords readily available.



FACEBOOK



INSTAGRAM



X (FORMERLY TWITTER)



TIK TOK



GOOGLE



LINKEDIN

3. **CONFIRM SUBSCRIBED SUPPLIER** – Ensure Celebrity Cruises is selected as a subscribed supplier. Otherwise, Rallio will not be able to start posting our content.
4. **CHOOSE YOUR POST SCHEDULE** – Rallio offers both a default and a customizable posting schedule to suit your needs. Choose the route that works best for you!
5. **SIT BACK & RELAX** – Once you've completed steps 1 through 4, we'll take it from there! Your social media experts at Celebrity Cruises will carefully provide Rallio the best content for your posts, always using the most updated imagery and brand announcements.

## READY FOR A SEA OF SOCIAL MEDIA SUCCESS?

Access Rallio at [CruisingPower.com](https://CruisingPower.com) today.  
CruisingPower.com > Sales & Marketing > Social Media

