

## RALLIO FOR CELEBRITY CRUISES

## GET STARTED WITH RALLIO

Rallio is a social media platform that offers Travel Advisors like you a turn-key solution to quickly and easily post Celebrity Cruises® branded content to your Facebook, Instagram, and other social media channels. It's a great way to keep your followers engaged with the latest Celebrity Cruises news and updates! Plus, you have complete control of your own call to action, which will be featured on your posts.

## BENEFITS OF USING RALLIO FOR CELEBRITY CRUISES:



SET IT AND FORGET IT:

auto-scheduled, pre-made social media content with your own call-to-action



**EASINESS OF POSTING:** 

post content on Facebook and Instagram at the same time



STAY TOP OF MIND WITH YOUR CLIENTS:

weekly content increases your digital presence, meaning more opportunities to book a Celebrity cruise



INBOX MONITORING:

respond to all client's comments in one place



STAY TOP OF MIND WITH YOUR CLIENTS:

weekly content increases our digital presence, meaning more opportunities to book a Celebrity cruise

## VIDEO TUTORIALS AVAILABLE:

Setting up your new account | WATCH VIDEO

Creating Posts | WATCH VIDEO

Linking to your Social Accounts | WATCH VIDEO | Editing Pre-existing Posts | WATCH VIDEO





