

YOUR CLIENTS ZENITH MEMBERSHIP JUST GOT BETTER_____

THE RETREAT KEEPS GETTING BETTER

Zenith members that book The Retreat[®], will be able to access cruise-only rates. The onboard experience will remain the same as Zenith guests already receive premium beverage and Wi-Fi with their loyalty benefits. We are making this change as a direct result of your feedback that some of the most valuable loyalty benefits, like premium drinks and Wi-Fi, already come with The Retreat. Simply enter your clients loyalty ID at the time of booking to unlock this exclusive pricing. And, if your clients already have a Retreat booking, you can expect a call from Celebrity by April 17th to discuss options for price adjustment.

ZENITH LUNCH EVERY TIME

Every cruise will feature an exclusive Zenith lunch no matter how many Zenith members are on board. The venue may vary depending on the numbers, but your client will always have an opportunity to mingle with their fellow members and our crew at an elevated and special Zenith lunch.

EXCLUSIVE RESERVATIONS

Celebrity Cruise's Global Culinary Ambassador, Chef Daniel Boulud, is a highly acclaimed chef and his restaurants are among the best in the world. Now, Zenith members can access priority reservations at his land-based restaurants listed below. Simply send an email to Zenith_Boulud_Reservations@celebrity.com and let us know your clients name, loyalty ID, phone number, and desired reservation information including restaurant name, date, time, and number of people. Please allow 2 business days and a member of the Boulud team will reach out about the request.*

RESTAURANTS:

Restaurant Daniel Le Pavillon Café Boulud NY Blue Box Café Le Gratin Jōji Bar Boulud



FREQUENTLY ASKED QUESTIONS

Q: Why will Zeniths be allowed to book the Retreat at the cruise-only rate?

A: Premium beverage and premium WIFI are both loyalty benefits and Retreat benefits. Because our Zenith members have already earned these benefits through loyalty, they will be able to book the Retreat at the cruise-only rates.

Q: Will any other guests be able to access the Retreat at the cruise-only rate?

A: No, this benefit is available to Zenith members only.

Q: Will other guests be able to see that this rate is available online?

- A: No. In order to view the Retreat cruise-only rate, a Zenith loyalty ID will need to be added during the booking process.
- Q: If you have a client that is a Zenith member and already have a booking in the Retreat? Can they get a price adjustment?
- A: Yes, our team will be reaching out to all travel advisors with Zenith guests booked in The Retreat by April 17th to discuss options for a price adjustment give members the opportunity to re-price. There is no action required our travel partners.

