

CELEBRITY REWARDS

FREQUENTLY ASKED QUESTIONS

Q #1: What is Celebrity Rewards?

A: Celebrity Rewards is a travel agent loyalty program that has been specifically designed to reward you for your sales of Celebrity Cruises. The program enables you to earn points on every Celebrity Cruises booking you make, which can then be redeemed for cash onto a reloadable Celebrity Rewards Gift Card. You will receive points based on the category you book, for every cruise you sell, regardless of the length of the Cruise or sailing date.

Summary	Points	Earn
The Retreat (Upper Suites)	1,500	\$15
The Retreat (Sky/Celebrity Suites)	1,000	\$10
AquaClass/ Concierge Class	750	\$7.50
Veranda, Ocean View, Inside	500	\$5
Galapagos All Suites	1,500	\$15

Once you hit 2,500 points, you can start to redeem your points on to a reloadable Celebrity Rewards Gift Card, which can be applied for on www.celebrityrewards.com, once you are a registered participant of the Celebrity Rewards program.

Q. #2: How do I enroll in Celebrity Rewards?

A: Visit www.celebrityrewards.com and select "Join Now" to enroll in the Celebrity Rewards program. Make certain to use your agency booking phone number and your preferred email address for correspondence, so we can send you a link to activate your Celebrity Rewards account. Please note, only approved Travel Agencies who are registered to do business with Celebrity Cruises can participate in this program.

Q. #3: What if my company is not currently set up with Celebrity Cruises?

A: Your company needs to go through the New Agency Requirement process in order to be set up to book Celebrity Cruises. For the information that is required to set up a new agency, [click here](#) if you are a U.S. based agency and [click here](#) if you are a Canadian based agency. If you have already submitted your required paperwork and it's been at least 7 working days, please email: salesadminsupport@rccl.com to find out your status.

Q. #4: What if I sell a Celebrity Cruise under another agency booking phone number within my company?

A: If you sell under multiple agency phone numbers or pseudo numbers, please use the [Contact Us](#) option on www.celebrityrewards.com to email us the additional phone numbers that need to be added to your account. To be validated for Celebrity Rewards, all booking phone numbers must be in the Celebrity Cruises system and linked to your travel agency.

Q. #5: Who do I contact if I have a question about my points or anything relating to Celebrity Rewards?

A: Please use the [Contact Us](#) option on www.celebrityrewards.com, selecting the correct subject category to allow us to respond to your query effectively. Please allow 48 hours for our team to reply to you.

Q. #6: How do I earn points with Celebrity Rewards?

A: Once you have enrolled into the Celebrity Rewards program, you are eligible to earn points by making Celebrity Cruises bookings. Bookings are uploaded onto the Celebrity Rewards website at the beginning of each week for the previous weeks' bookings, running between the Saturday to Friday period.

Q. #7: How do I “Claim” my bookings?

A: From the Celebrity Rewards Home page, select the ‘My Bookings’ tab where you will be able to enter your Booking Number. The system will search for that booking and allow you to “claim” your booking(s). Bookings will be available for claiming for up to 90 days after the booking date. If the booking is already within Final Payment, then the booking must be claimed by the time the booking sails. Once a booking is claimed, your Celebrity Rewards Account will automatically update with the relevant points shown as “Pending Points”. Once the booking reaches final payment and the booking is paid in full, your “Pending Points” will transfer to your “Redeemable Points” balance, at which point they will be available for you to redeem onto your reloadable Celebrity Rewards Gift Card. If your booking is already within final payment and final payment has been made when you claim your booking, the points will automatically appear in your “Redeemable Points” balance. In order to claim a booking, the booking phone number used in the reservation must be the same as the one in your Celebrity Rewards Profile.

Q. #8: When do I have to claim my bookings by?

A: Celebrity Rewards Members must CLAIM their respective bookings within 90 days of making the booking. We will not be able to make exceptions to this rule. Travel Agents/Members can still CLAIM their bookings that were made 90 days ago as long as they have created a Celebrity Rewards profile.

Q. #9: When will I be able to view my “Pending Points”?

A: You will be able to locate the points attributed to the booking in your “Account” and select “Account Summary” to view your “Pending Points” as soon as you claim the booking. The points will automatically be transferred to your “Redeemable Points” balance after the booking has reached the final payment period and is paid in full. Your Pending and Redeemable Points balance are available to view on your “Account Summary” page at all times.

Q. #10: What are “Pending Points”?

A: “Pending Points” are points that are held as pending (therefore not able to be immediately redeemed) until the booking has reached final payment and has been paid in full. Once the booking is within final payment and has been paid in full, “Pending Points” will automatically transfer to your “Redeemable Points” balance. If you have claimed points on a booking and the booking cancels, the “Pending Points” awarded for the booking will be reversed, regardless of whether the booking was paid in full.

Q. #11: What are “Redeemable Points”?

A: “Redeemable Points” are points that are available for you to spend immediately, providing you have enough “Redeemable Points” to exchange for cash (minimum 2,500 points) to be transferred onto your reloadable Celebrity Rewards gift card.

Q. #12: What happens to my points if a booking cancels?

A: If you have claimed points on a booking and the booking subsequently cancels, any “Pending Points”, “Redeemable Points”, or points awarded that you have already spent on rewards for the booking will be reversed, regardless of whether the booking had been paid in full. This may take your Account balance into a minus figure, until more points transfer over to a “Redeemable” status once further claimed bookings have reached final payment and been paid in full. You can view bookings with a “CANCELLED” status at any time on your Account Summary page on www.celebrityrewards.com.

Q. #13: Can I earn points on Group bookings?

A: Yes, your Group bookings qualify for this program as long as you claim them. Once claimed, the points will show as “Pending Points” until either the booking is within 90 days of sailing and is named, or the sailing date has passed, at which stage the points will transfer from “Pending” to “Redeemable Points”. Group bookings are available to claim for up to 90 days after the date the booking is made.

In order to claim a booking, regardless of whether it is a group booking or an individual booking, the booking phone number used in the reservation must be the same as the one in your Celebrity Rewards Profile.

Q. #14: What type of Groups are eligible?

A: Affinity, Promotional, Incentive and Contracted groups are eligible. Charter groups do not qualify.



Q. #15: Do I need to be a Celebrity Learning Graduate to take part in Celebrity Rewards?

A: No, you are not required to be a Celebrity Learning Graduate to participate in the Celebrity Rewards program, but there are lots of fantastic benefits to becoming one, from enhanced brand experience, knowledge and confidence when selling Celebrity Cruises to your clients. To access the Five Star Academy you must be logged into www.cruisingpower.com.

- Select the Training & Benefits tab on the Navigation bar
- Select Training & Certification – Celebrity Cruises
- Click on the Celebrity Learning link that will take you to the home page
- Once on the Academy site your status will appear on the left panel, including your certification level.

Q. #16: How can I spend my Redeemable Points?

A: Once you have 2,500 points to redeem, you can apply for a reloadable Celebrity Rewards gift card. Go to the “MY MASTERCARD” page on www.celebrityrewards.com for information on how to apply for, order and activate your personalized Celebrity Rewards Gift Card.

Q. #17: When will I receive my Celebrity Rewards Gift Card?

A: Once you have applied for the reloadable Celebrity Rewards gift card through the Celebrity Rewards website, you will receive it within 28 days. The gift card will be delivered to the address with which you used as Proof of Address when registering for your Mastercard Account and it will need to be signed for as proof of delivery.

Q. #18: How does my Celebrity Rewards Gift Card work?

A: Once you have received your Celebrity Rewards gift card and have activated it, you will then be able to transfer your “Redeemable Points” balances on to your gift card. All “Redeemable Points” transfers can take up to 14 days to appear on your card balance. You can view your current balance and full history of gift card transactions and activity at any time on your ‘MY MASTERCARD’ page on www.celebrityrewards.com. Your personal Celebrity Rewards Gift Card will be valid for 2 years from the date of issue. As of March 1, 2019, all transactional and other fees previously associated with the use of the Celebrity Rewards gift card no longer apply.

Q. #19: How do I transfer “Redeemable Points” onto my Celebrity Rewards Gift Card?

A: Each time you want to transfer “Redeemable Points” onto your gift card, visit www.celebrityrewards.com and click on “Redeem My Points Now” on the Home Page or click the “Rewards” tab at the top of the page or click the “MY MASTERCARD” tab at the top of the page and click on the ‘RELOAD my Mastercard now’ box. You will then be taken to a page that displays how many “Redeemable Points” you currently have available to transfer and be shown a drop-down menu with various dollar/ denomination amounts and the equivalent number of points you will need to spend in order to transfer the required funds onto your gift card. Choose your amount and click “Submit”. You will then see a confirmation page acknowledging your redemption and at any stage, you can check your “Redemptions Summary” under your “Account” tab on the Celebrity Rewards website to view all of the redemptions you have made.

Q. #20: How do I use my Celebrity Rewards Gift Card?

A: You can use your Celebrity Rewards Gift Card to make payments in exactly the same way you would with any other bank card, whether it’s payments in a store, online or taking money out of the ATM. Just make sure you have the appropriate funds on your Celebrity Rewards Gift Card for the payments you are making. We encourage you to log in to your gift card Account regularly to view a history of your card transactions.

Q. #21: Can I combine or share my points with another colleague?

A: No, points are awarded to each participant on an individual basis. If your booking has already been claimed within your Travel Agency, please contact your Owner/Manager for a final decision on who can claim that booking within Celebrity Rewards. The descion maker can send an email to the Helpdesk Team using the [Contact Us](#) page on www.celebrityrewards.com with confirmation of the agent and details of the record including booking reference.



Q. #22: Do my points expire?

A: Yes, once your points become “Redeemable” they will have a 2 year validity period within which you can spend them, providing you continue to be active in the program, i.e. you are doing point earning activity such as making and claiming bookings. If you have been inactive for 1 year and your “Pending” or “Redeemable Points” balances haven’t changed, your “Redeemable Points” will automatically expire and your Celebrity Rewards Account will be closed.

Q. #23: How do I track my progress?

A: You can view your “Account Summary”, at any time once you are logged into the Celebrity Rewards website. You will see a summary of how many points you have accumulated, how many points you have to spend on rewards, how many points you have that are Pending/Redeemable and more. You can also keep a track of rewards that you have already redeemed in your “Redemptions Summary”.

Q. #24: What do I do if I change jobs and move to another travel agency?

A: If you move to another travel agency, please let our Helpdesk Team know by using the [Contact Us](#) option on www.celebrityrewards.com and emailing us your old agency booking phone number and your new agency booking phone number and contact details. We will update your profile on the database with your new details enabling you to view and claim the bookings that you are making at your new travel agency in order to continue earning points.

Q. #25: What happens to my points if I change jobs and move to another travel agency?

A: “Redeemable Points” that you have earned on your bookings are individually owned by you. Earned points are points that have a “Redeemable” status, so if you move to another travel agency, you will be able to take your “Redeemable Points” with you. Once we have changed your contact details on your profile, we will transfer your “Redeemable Points” over to your new account. Any “Pending Points” on your old account will be forfeited. Please contact our Helpdesk Team by using the [Contact Us](#) option on www.celebrityrewards.com to let us know you have moved travel agencies so we can ensure your “Redeemable Points” balance is moved across to your new account. Please remember that in order for us to create a new Celebrity Rewards Account for you, your new travel agency must be set up with Celebrity Cruises or go through the “New Agency Requirement” process in order to be set up to do business with Celebrity Cruises.

Q. #26: What currency will my reloadable Celebrity Rewards Gift Card be paid on?

A: We pay you in the same currency as your Travel Agency commission.

Q. #27: What are the top tips for setting me off to a great start with Celebrity Rewards?

A: We suggest that you visit and log in to your profile on the Celebrity Rewards website each week and CLAIM your bookings regularly. Look out for your monthly “Celebrity Rewards Account Statement” in your email and/or junk folders, since this is a great reminder to CLAIM your bookings Register for your reloadable gift card as soon as you create a profile, since it takes up to 28 days for your gift card to arrive You can start to redeem your points for cash reloads once you have accumulated 2500 (worth \$25) points. Ask the Celebrity Rewards Helpdesk Team any questions you may have using the CONTACT US page

Q. #28: Am I responsible for declaring tax on any rewards I receive?

Yes, you are responsible for all taxes owed on any rewards you receive, as we do not declare the rewards you receive through Celebrity Rewards to the tax authorities.

