

# Celebrity Cruises - Cruisetours Presentation



Presentation Notes - Consumer



### **Extend the Celebrity Experience with a Cruisetour**

I'm excited to share with you the best of everything our Celebrity cruises has to offer all in one vacation package. We took our best hotels, land excursions, transportation, Tour Directors, ships, and destinations and put them in to unique, exclusive vacation packages call Cruisetours. Let's learn more about them.

## Would you like to...

- ✦ Explore enchanting regions not accessible by ship
- ✦ Travel in signature Celebrity style?
- ✦ Stay in centrally located accommodations close to popular sites?
- ✦ Discover these fascinating regions through the eyes of a local Tour Director?

**Extend the Celebrity Experience with a Cruisetour.**



### **Would You Like To...**

Our Cruisetours provide you everything you thought you'd want all in one vacation package. From our 4- and 5- Star centrally located hotel properties to included activities, city tours, and leisure time, our packages will provide you a combination of the best of everything our company has to offer on land and sea in one enjoyable vacation package with signature Celebrity style!

## Extend the Celebrity Experience with a Cruisetour

- \* The Experience
- \* Destinations
- \* Benefits of a Cruisetour



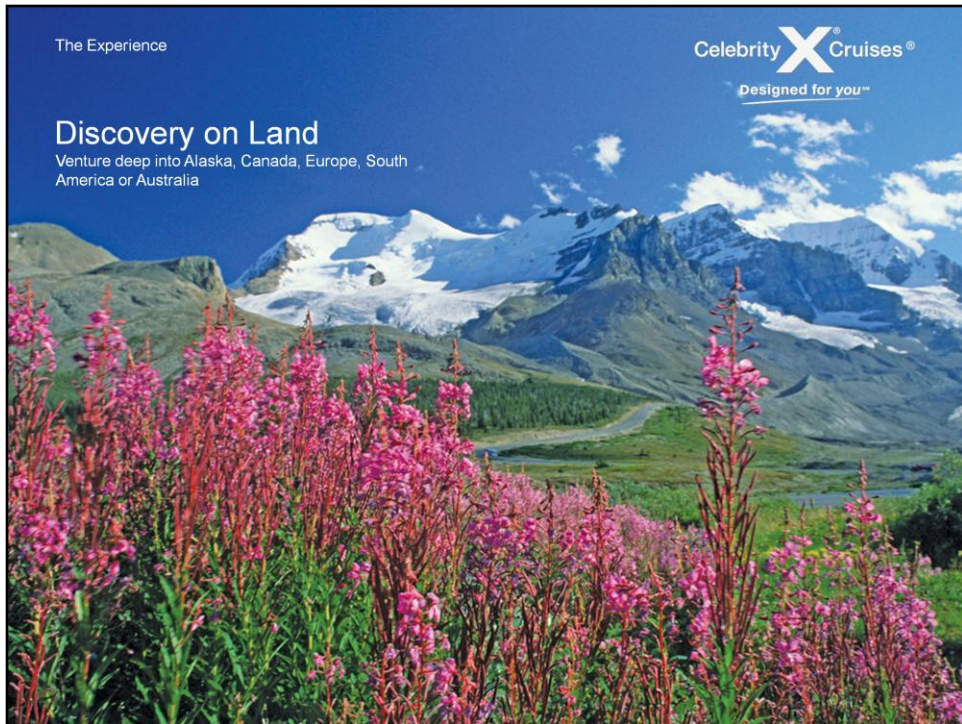
### **Extend the Celebrity Experience with a Cruisetour (Agenda)**

We're going to journey into the heart of our Cruisetour products enabling you to envision the ultimate vacation experience for you readily available in destinations all around the world.



**A Cruisetour is... Discovery by Sea**

Celebrity has the most uniquely designed ships visiting destinations in every part of the world. Each luxurious Celebrity ship features the classiest amenities and touches available at sea. With our CelebrityLife onboard enrichment programs, all of our guests are sure to have the most delectable experience possible.



### **Discovery by Land**

The best destinations on land don't get any better unless Celebrity takes you there! Our guests can venture deeper into the heart of Alaska, Canadian Rockies, Northern Europe, the Mediterranean, South America, Australia, and other destinations like no other vacation. The cruise is an introduction to each unique port and country, while a land experience allows guests to get to become more acquainted with many of these areas.

## Adventures beyond the port

- ✦ Alaska's 600,000 square miles of amazing wilderness
- ✦ Experience the majesty of the Canadian Rockies and Whistler
- ✦ Deep into Europe's history, culture and natural beauty
- ✦ Mix of sun, sea, gauchos & gusto in South America
- ✦ Discover the spectacular landscapes, fascinating culture and cosmopolitan cities of Australia



### **Adventures Beyond the Port**

Celebrity can show guests the world in a way no other vacation experience can. We take our guests to places they have only dreamed about: Alaska, Canadian Rockies/Whistler, Europe, and new for 2011 Australia, Cappadocia and Istanbul along with packages to South America.

The Experience

Celebrity **X** Cruises®  
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## Guests love Cruisetours

**Land tours before or after cruises**

- × 100% escorted
- × Included hotels, tours and activities
- × Leisure time for optional excursions, sightseeing, and shopping
- × Hosted Hospitality Desk
- × No pre-planning
- × The world's highest rated fleets (Condé Nast Traveller)




### Guests Love Cruisetours

All of our Cruisetour packages end with guests completing a guest satisfaction survey. All of our surveys consistently comeback with a 98% rating – the highest in the industry. In those surveys, we get a lot of feedback from guests telling us what they loved about their Cruisetour vacation and areas for improvement, if any.

Guests have told us that they love having an escort with them throughout their trip. They rely on our Tour Directors to be their guides, historians, and concierge enabling our guests to have a relaxing and enjoyable trip. Unlike our competition who may charge \$400-\$700 per guest (in addition to the Cruisetour cost) to have an escort, Celebrity does not, which is an added benefit, and no cost, that our guests appreciate. There is one exception to this “rule”, as there are no Tour Directors on the Canadian Rockies and Whistler packages. There is not a need for Tour Directors on these programs because our partners in the area provide extremely knowledgeable local hosts.

Our packages include 4- and 5- Star hotel properties that are centrally located in each destination city. We also include some planned activities balanced with ample leisure time, allowing our guests to experience each destination in the manner they wish.

Cruisetours do not require any additional planning, everything is handled in one complete package: hotel, tour transportation, Tour Director, included activities...everything in one easy booking process.



## Escorted land tours

Tour Directors love to show their home!

- × Guide
- × Historian
- × Concierge
- × Local Experts
- × Multi-lingual, certified
- × Check-in, baggage, optional trips, insider tips



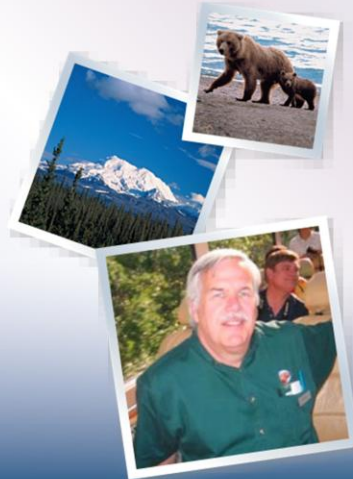
### Escorted Land Tours

Tour Directors are provided on every Cruisetour package (with the exception of the Canadian Rockies and Whistler). They aren't just anybody either! These Tour Directors live in the region that they showcase during their Cruisetour. They act as area guide and historian, and a concierge to meet all of our guests needs. They handle everything from hotel check-in, baggage drop off and pick-up, to arranging optional land excursions and side activities.

## Tour Director – Fred

- × Alaska is Fred
- × 34 years in Alaska
- × Teacher, writer, artist
- × 9 years as Tour Director
- × Home made peanut butter fudge

“I love seeing the wonder in people’s eyes when they see Denali, grizzly bears, moose and glaciers.”



### **Fred**

One of example of our exceptional Tour Directors in Alaska is Fred Colvin. Fred has been with the company for nearly 10 years and enjoys every aspect of his career as a Tour Director. He likes to personalize each of his packages by baking peanut butter fudge for his guests. Every time a new tour starts for him, he bakes a new batch. He says the he likes giving guests “a taste of his home because it makes them feel at home”. Guests love to get Fred’s home-baked goodness and he loves providing it.

The Experience

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## Tour Director – Katia

- × Home is Madrid
- × Speaks Spanish, English, German, Italian, Portuguese and French
- × 17 years as Tour Director
- × Always learning more on cities, sites, restaurants and museums

“The guests make the trip.  
Meeting new people is exciting!”



### **Katia**

An example of one of our exceptional Tour Directors in Europe is Katia, who has been a Tour Director with us for nearly 20 years. She is an example of our multi-lingual staff around the world – speaking 6 languages. This is exceptionally comforting for our guests who travel to Europe and may not speak French, Italian, or Portuguese.

Katia consistently goes out of her way to assist our guests, even giving out her cell phone number for guests to contact her once the tour is over and they have completed the cruise portion of their trip. She will often tell guests to call her if they have some time in a port destination before their flight and she will recommend some places to visit.

In addition, Katia has been known to go out of her way to fulfill guest wishes, such as getting Holy Water to a guest long after the guest has visited a particular site like the Vatican.

## Extend the Celebrity Experience with a Cruisetour

- \* The Experience
- \* Destinations
- \* Benefits of a Cruisetour



### **Destinations**

Where are our Cruisetour vacation packages offered? What's included? That's what we'll cover now.



## **Alaska**

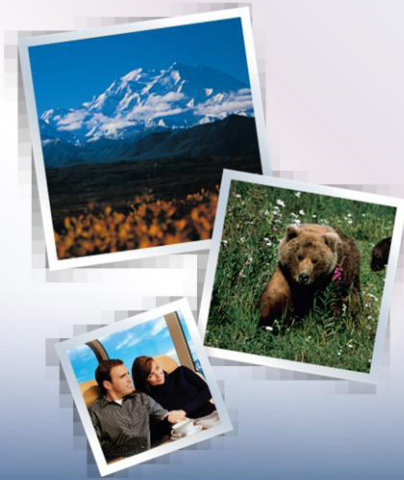

Alaska has over 600,000 square miles of untamed wilderness and a cruise will explore less than 10% of the state. There's so much more to experience farther inland and our Cruisetour experience takes our guests there.

Destinations

Celebrity **X** Cruises®  
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## Alaska Cruisetours

- ✦ 21 packages pre/post
- ✦ Spacious and luxurious Wilderness Express® glass-domed train
- ✦ Denali National Park Tour
- ✦ Exclusive packages 1 & 2
- ✦ Best located deluxe hotels & lodges

### Alaska Cruisetours

There's so much to see and experience in Alaska that we offer 21 different packages pre- or post- cruise. These packages have different combinations that will take in Fairbanks, Denali, Talkeetna (pronounced "tal-keet-nah"), Anchorage, Alyeska (pronounced "ah-lee-ess-ka"), and Seward (pronounced "sue-ward").

19 of 21 packages include tours of Denali National Park

19 of 21 packages include a rail segment onboard the Wilderness Express, our glass dome-railcar

What sets our Alaska packages apart from the competition?

Tour Directors and motorcoach drivers. Our packages include a Tour Director and motorcoach driver AT NO ADDITIONAL COST. The Tour Director and motorcoach driver assigned to the group will remain with the group throughout their entire visit. Although our competition will provide a guide and motorcoach driver for some aspects of the Cruisetour, they are different people each day. Therefore, guests rarely have someone to assist them with bags, special arrangements, or someone that they feel comfortable going to throughout the trip to facilitate any needs they have.

Exclusive packages. Our Cruisetour packages are sold exclusively to Celebrity guests. That means that anyone only wishing to purchase the land portion of the tour will not be able to. This keeps our guest satisfaction ratings high because guests know what to expect on their vacation including the caliber of guests.

Unfortunately, our competition will sell their land tours and hotel space to anyone who wishes to purchase them, thus changing and lowering the guest's overall experience. By keeping our packages exclusive to the guests who will be cruising onboard and participating in the land portion, we are able to maintain the standard of service our guests expect of us. Packages 1 and 2 have the most scenic views of Alaska from the Wilderness Express glass domed rail cars. Guests can see the most spectacular glaciers, waterfalls, mountains, and, possibly, wildlife right from their comfortable and luxurious seats.

Wilderness Express. Our glass domed railcar is superior to any other train car offered in Alaska. Our railcars:

Are fully ADA compliant. If our guests need to utilize a wheelchair, we have chair lifts that will take our guests from the rail platform onto the train. Our competition needs to wait on the rail depot staff to bring a special lift to their railcar to allow for this accommodation and, generally, their guests only get to experience their dining area and not the upper level where there is a better view.

Are the first railcars on the train consist (pronounced "con-sist") directly behind the Alaska railroad locomotive and cars. There are normally 20-25 railcars that make up the Alaska railroad consist and we pay to be in the number 1 and number 2 positions, which allows our guests to board the train right at the rail platform rather than walking up to ¼ of a mile on gravel road to their railcar. This also allows our guests to see any wildlife before they scatter from the noise of the train. .

Are the most spacious, holding a maximum of 80 guests. Our competition advertises that they have the largest railcars in Alaska. And they do, with 4 feet of additional space. However, in those 4 feet, they added an additional 8 seats for a maximum occupancy of 88. So while larger it's not as comfortable or truly spacious as our railcars.

Have luxurious leather seats that can recline and rotate to form conversational groups. Our competition does not offer these features on their railcars and some guests are forced to ride backwards or even sideways on the train, which can cause motion sickness for some. Other railcars have formica benches and tables, which does not add to the guest experience. Aboard our Wilderness Express rail cars, each seat has their own tray tables, spacious leather seating plenty of leg room. In addition, our seats also rotate to form groups of four if there are guests who wish to sit in that formation during their rail journey.

Glass dome that provides 360 degree views so every guest can see all of the majestic wonders that Alaska offers.

A dining bistro that rivals any fine restaurant. The bistro features seating with tablecloths and napkins, glassware, stemware, and china. Our competition will offer dining areas on their trains, but they are not luxurious with their Formica tables and benches. Often times, they also have disposable dinnerware. The dining bistro aboard our rail cars offers an exceptional experience at affordable prices.

Galley kitchens on every train car where meals are prepared to order. All food items are loaded daily to ensure the freshest ingredients are used in preparing meals. The competition uses prepackaged/prepared meals that are simply reheated. These meals are often served on paper plates with plastic ware. Since they have galleys on every other rail car, their meals are heated in one car and may have to go through two cars before arriving at a guests' table. Our meals are prepared fresh in our galley and served hot to our guests. Full service bars are also available on every railcar serving mixed drinks, beer, wine, and espresso beverages.

Best located hotels and lodges. Many will boast that their hotels are centrally located; however, Celebrity truly has the best and most centrally located. For example, in the city of Talkeetna (pronounced "tal-keet-nah") we have a very centrally located lodge. In fact it is only about a 10 minutes walk (or quick 5 minutes ride) outside of the heart of town. Guests can leisurely stroll to the heart of town, experience crafts and cuisine from local shop owners, and can participate in excursions such as river rafting and flight seeing. Our competition has lodges located up to 45 minutes outside of town, which means their guests will spend 1 ½ hours going to and from town. That's valuable time lost when the town closes very early and there's so much to experience.

What's included: Our Alaska Cruisetour experience includes the most centrally located hotels and lodges, deluxe motorcoach, Tour Director and driver, and ample leisure time to truly enjoy the Alaska experience.

We do not include meals and do not plan a full schedule for our guests. Our guests have told us that they do not like their entire itinerary planned nor being forced to eat at specific times or at specific eateries owned by the Cruisetour provider. We allow our guests to enjoy every aspect of Alaska in the way they wish.

Side points on hotels:

McKinley Village Lodge in Denali has great walking trails right along the Nenana (pronounced "neh-nen-nah") River.

Grand Denali Lodge sits on a bluff overlooking the valley in Denali. It boasts the most breathtaking views.

The Hotel Alyeska (pronounced "all-ee-ess-ka") Resort has a tram that will take guests 2500 feet up the side of Mt. Alyeska to experience views of the Girdwood (pronounced "gerd-wood") Valley. At the top of Mt. Alyeska tram is a very popular restaurant named the "Seven Glaciers". If your client's itinerary includes a stay in Alyeska, then a reservation at this fine dining establishment is warranted.

The Talkeetna Alaskan Lodge has the most spectacular views of Mount Denali (also known as Mount McKinley) and the Alaskan mountain range known as the Seven Sisters. Guests can ask for a wake up call if the clouds clear making the mountain plainly visible. Wake-up calls can also be arranged if Northern Lights appears (they normally start late August/beginning of September).

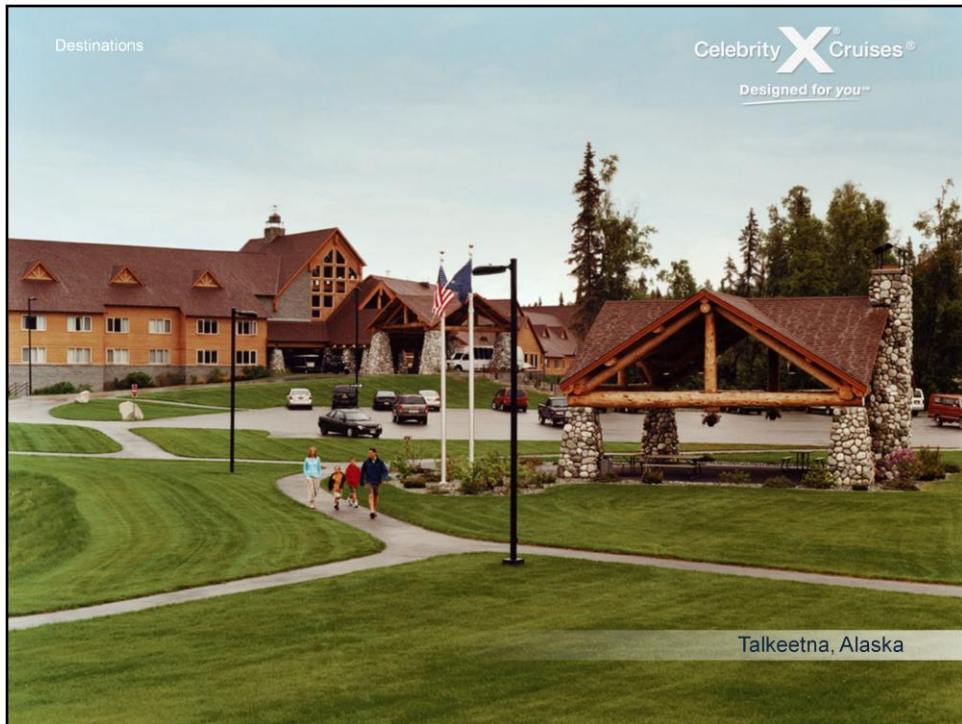




**VIDEO: Alaska & Canadian Rockies**

Here's a video highlighting our wonderful Alaska Cruisetour product.

*NOTE: Video will start automatically. May not have time to introduce/set-up.*



### **Alaska: Talkeetna Alaskan Lodge**

One of our outstanding lodges is the Talkeetna Alaskan Lodge. Located right across from Mt. Denali, this stunning lodge offers a cozy stone hearth fireplace and a back deck with clear view of Mt. Denali and the Seven Sisters Mountain Range. Our guests can receive wake up calls when the clouds part (known as clearing) Mt. Denali and she can be seen in all her glory. Wake up calls can also be arranged for the Northern Lights when they become available later in the season.



### **Alaska: Denali National Park**

This vast national park and preserve measures over 6 million acres. The mountain itself, Mt. Denali (also known as Mt. McKinley after President McKinley), measures over 20,320 feet above sea level. Due to the tectonic pressure and plates constantly shifting, the mountain rises a few feet every few years.

There's no better place to catch a glimpse of Alaska's Big Five (moose, caribou, dall sheep, wolves, and grizzly bears) than in Denali National Park! When is the best time to see animals? Normally at the beginning of the season, as the animals come out of hibernation and towards the end of the season (mid-August to beginning of September) when the salmon are running and animals are out gathering food preparing for hibernation.



### **Alaska: Wilderness Express**

Here is an example of our Wilderness Express. You can see the tall viewing windows that make up our glass-dome, which creates better viewing opportunities. In addition, our forward-facing plush leather seats provide ample leg room, plenty of space within the actual seat, each have their own trays for dining, they also recline and swivel so guests can face each other in groups of four. In a group formation, we will bring in a portable table so everyone can enjoy their beverages or play games as they enjoy their journey.



## **Canada: Canadian Rockies and Whistler**

Our Cruisetour packages in Canada provide an elegant and picturesque experience like no other.

Destinations

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## Canadian Rockies & Whistler Cruisetours

- ✦ 3-night pre Whistler/Vancouver Cruisetour
- ✦ 5-night pre/post and 6-night pre Canadian Rockies
- ✦ Via Rail™ Traincar - meals and beverages included
- ✦ Fairmont Hotel accommodations

**NEW! 18-night Ultimate Alaska and Canadian Rockies Cruisetour.**  
Includes 6-night pre Canadian Rockies Cruisetour, 7-night Northbound Sailing on Celebrity Millennium, and 5-night post Alaska Cruisetour.

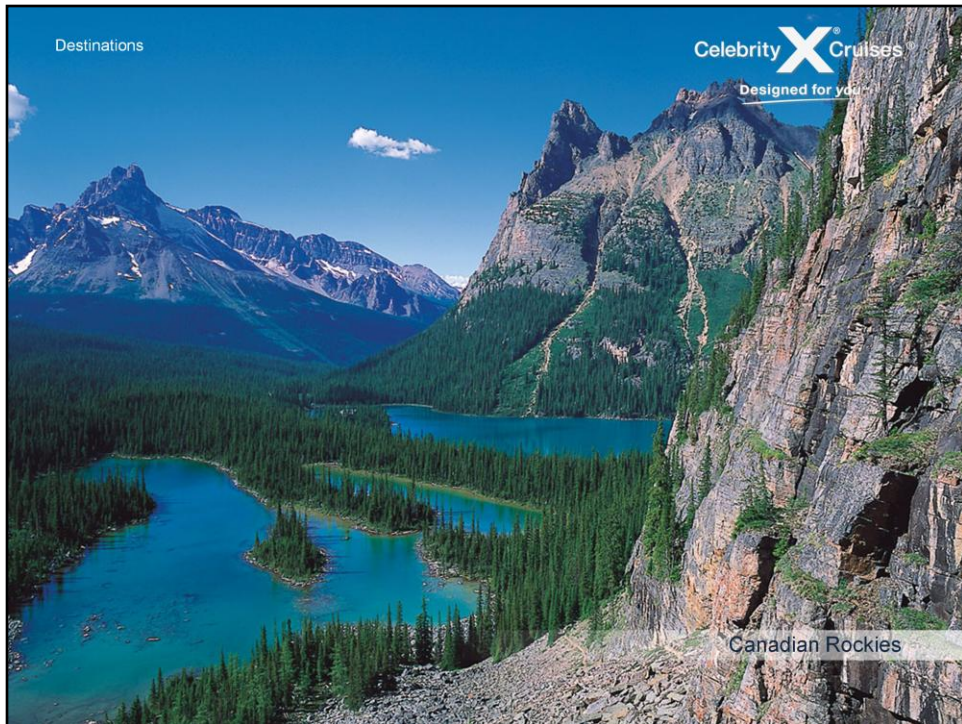



### Canada: Canadian Rockies and Whistler Cruisetours

One of our classiest Cruisetour experiences takes place in the Canadian Rockies and Whistler. We offer 3-night packages in Whistler featuring overnight stays in this picturesque destination. Our Canadian Rockies packages range from 5 to 6 nights and highlights Banff via gondola ride, Jasper with the Jasper National Park, the cosmopolitan city of Vancouver, stunning Lake Louise, and more.

We offer travel and overnight accommodations aboard VIA Rail featuring private cabins and glass domes rail cars.

All of our packages in Canada include hotel accommodations at Fairmont properties, offering luxury that our Celebrity guests have come to expect from our brand.



### **Canada: Canadian Rockies**

As our guests travel through the Canadian Rockies, we encourage them to keep their eyes out for wildlife. One reference source states that Banff is home to black and grizzly bears, whitetail and mule deer, elk, bighorn sheep and mountain goats. Some people visit Banff just to see the animals, who are easy to observe and fairly docile—but should still be observed from a distance.



### **Canada: Vancouver**

This third largest city in Canada (behind Montreal and Toronto) is likely the only city in the world where one can ski, golf, and go sailing all in the same day! It's a coastal city that boasts a great night life, shopping, and some of the best dining to rival any European city.





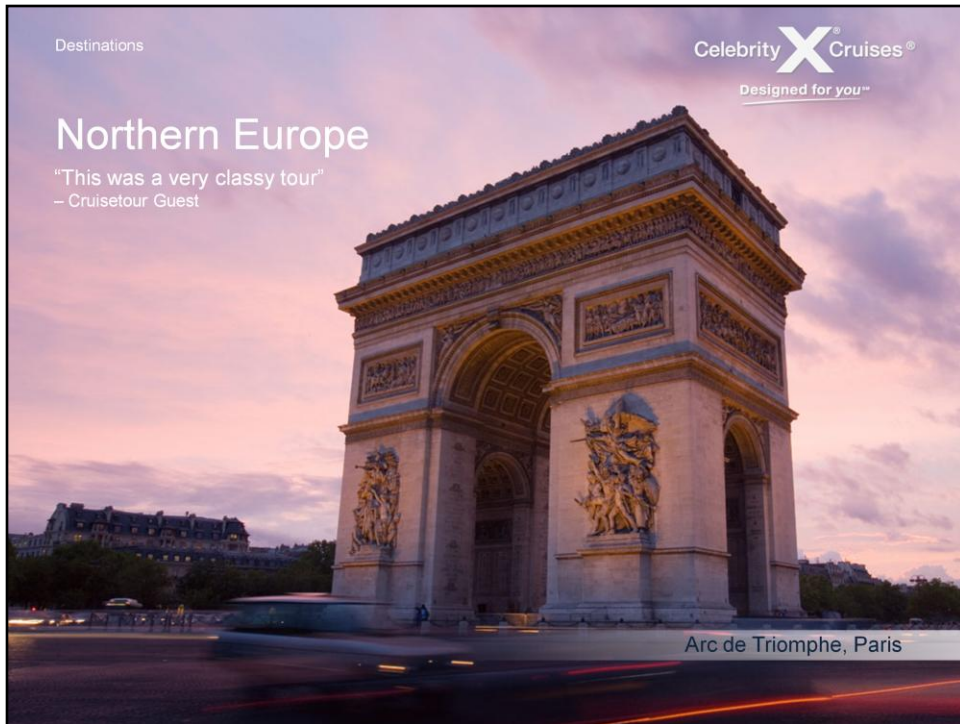
**Canada: VIA Rail**

We are excited about our partnership with VIA Rail, providing comfortable, private and deluxe accommodations aboard their rail cars.



### **Canada: VIA Rail Rooms**

Our guests have spacious and comfortable accommodations while staying aboard the train. These private cabins allow our guests to enjoy their journey in comfort, peace and quiet.



## **Northern Europe**



Some of the most exquisite sites can be found in Europe. Guests can visit the Arc De Triomphe (pronounced “ark-dee-tree-umf”), which stands in the middle of one of the most busiest intersections in all of Paris, Place Charles de Gaulle (pronounced “ploss charles dee-gall”). This is the largest triumphal arch ever built and is the gateway to Champs Elysees (pronounced “shomps-e-lee-zay”) Avenue home to Hugo Boss, Louis Vuitton, Benetton, Cartier, and other fine stores.

Destinations

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## Northern Europe Cruisetours

- ✦ 4-night pre Paris and London Cruisetour
- ✦ 3-night pre Paris and Amsterdam Cruisetour
- ✦ Paris—Explore the City of Light, including Notre Dame Cathedral, the Eiffel Tower and the Arc de Triomphe
- ✦ London—Discover delights like Westminster Abbey, the Houses of Parliament and Buckingham Palace
- ✦ Amsterdam—Experience the magic of this unique city of canals and bicycles

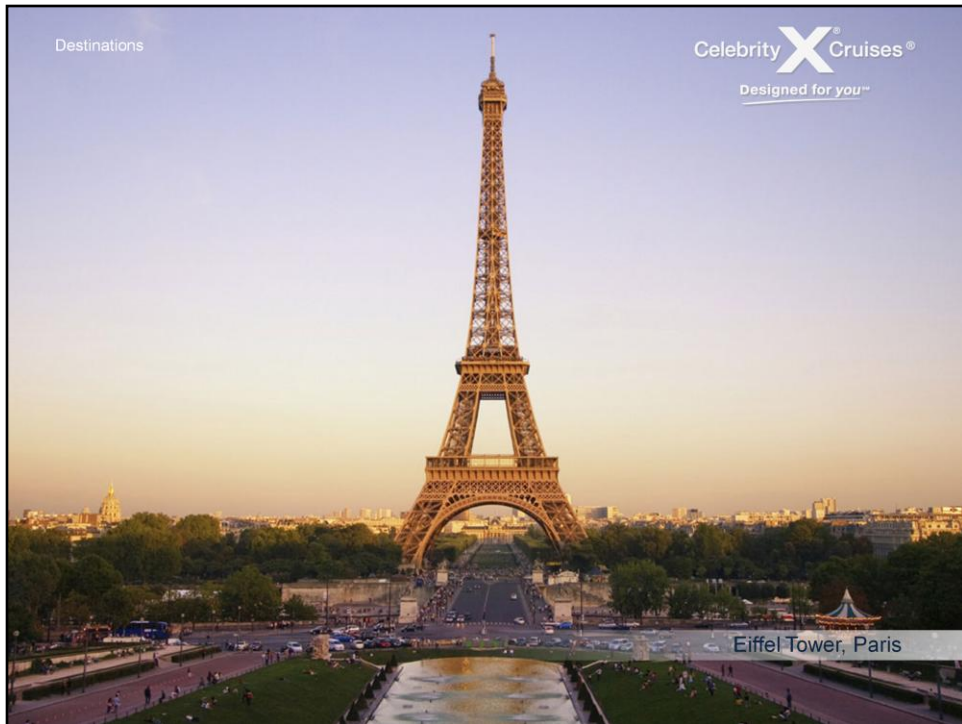



### Northern Europe

Our Northern Europe Cruisetour vacation begins with two nights in the romantic City of Lights, Paris. We include a city sightseeing tour that takes guests by the Eiffel Tower, the Champs Elysees (pronounced “shomps-e-lee-zay”), and an internal tour of Notre Dame Cathedral. Ample leisure time is provided for guests to explore this intoxicating city on their own. The next portion of the tour provides two nights in London with a city tour that includes Trafalgar (pronounced “tra-fall-gurr”) Square, Buckingham Palace, Westminster Abbey and other sites. During their leisure time, guests can purchase theater tickets to the hottest shows in the West End or spend time enjoying Picadilly (pronounced “pick-a-dill-ee”) Circus. The next day of their tour includes a tour and visit to the Tower of London, featuring the Crown Jewels.

Guests looking for a slightly different adventure should consider our 3-night Paris and Amsterdam package. With all the same highlights of our 2-night Paris package, we include one night in the exciting destination of Amsterdam that features an exciting day cruise through the historic center.

We include a tour director, half day city tours in each of the destinations, motorcoach and high speed rail transportation, some meals, and 4- or 5- Star centrally located hotel properties.



### **Northern Europe: Eiffel Tower**

Europe has many exciting destinations and historical sites to discover, such as the Eiffel Tower in Paris. Our exciting Cruisetour packages to this region get them up close and personal with most beautifully crafted pieces of architecture in history.



### **Northern Europe: Buckingham Palace**

Buckingham Palace is one of the most ornately and exquisitely decorated palaces. This home of the Queen boasts 24-carat gold-topped gates and hand-carved architecture. The most exciting daily event? The changing of the guard!



### **Northern Europe: Houses of Parliament**

London is rich in architectural history, including the Houses of Parliament which has one of the most iconic images London is known for – Big Ben. Although many think Big Ben is a clock, the name actually refers to the bell inside of the world’s largest four-faced clock tower. These are all the little interesting facts our guests learn from our Tour Directors as part of their Cruisetour vacation experience.



### **Northern Europe: Amsterdam**

Amsterdam is known for many things including having one of the world's busiest and best airports, it has over 1200 bridges, and some of the tallest people in the world! It even has the most museums of any city in the world. There's lots to take in and our Cruisetours allow ample time for our guests to do so.





## **Mediterranean**



The Mediterranean is as beautiful as it is romantic. Each destination will hold it's own magic on every guest that visits. From the works of Michelangelo to infamous cathedrals, palaces, the Colosseum, and the bazaars of Istanbul, our packages in the Mediterranean will allow guests to explore and experience arguably the finest art, architecture and food in the world.

Destinations

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## Mediterranean Cruisetours

- ✦ 4-night pre Madrid & Barcelona Cruisetour
- ✦ 4-night Cappadocia & Istanbul Cruisetour
- ✦ 5-night Venice, Florence and Rome Cruisetour
- ✦ Marvel at the stunning architecture of cities like Barcelona and Florence
- ✦ Travel through the ages in Rome
- ✦ Explore the canals of Venice on a gondola
- ✦ Visit the Blue Mosque in Istanbul and the ancient underground city of Kaymakli

### **Mediterranean**

Choices abound when it comes to our Mediterranean packages.

The 4-night Madrid and Barcelona package features two nights each in Madrid and Barcelona. While in Madrid guests get to visit the many cathedrals and the Royal Palace and a half-day panoramic tour of Toledo. Barcelona visits the infamous La Sagrada Familia (pronounced “la sa-grah-da fah-me-lee-ah”) an ancient cathedral that’s been under construction for centuries. During their leisure time, guests can visit Las Ramblas (pronounced “loss rom-bluss”) the largest outdoor shopping area in Barcelona.

For an exotic trip in the Mediterranean, we feature a 4-night Cappadocia (pronounced “cap-a-doe-see-ah”) and Istanbul (pronounced “iss-tan-bull”) pre package. This tour is the perfect compliment to our Holy Land sailings, as it takes guests into the heart of some of ancient Turkey’s religious centers. There are also visits to the Blue Mosque and the Grand Bazaar for some of the most exquisite shopping in all of the Mediterranean.

Our 5-night Venice, Florence, Rome tour incorporates two nights in Venice, one night in Florence, and two nights in Rome. This tasteful highlight of Italy’s most popular destinations provides guests the opportunity to experience the Grand Canal in Venice, plenty of shopping in Florence, and the ancient sites of Rome including the Roman Forum, Trevi (pronounced “trev-ee”) Fountain, and an interior visit to the Colosseum. The visit concludes with a tour of the Vatican, St. Peter’s Square, and the Sistine Chapel.

We include a tour director, half-day city tour in each of the destinations, motorcoach, high speed rail transportation, intra-tour commercial flights, some meals, and 4- or 5- Star centrally located hotel properties.



### **Mediterranean: Venice**

There are over 400 bridges connecting all of the islands that make up Venice. With city tours and leisure time to explore every nook and cranny, our guests enjoy standing on the Rialto Bridge overlooking the Grand Canal or crossing the bridges to go to another uniquely beautiful neighborhood and discovery. Gelato, pasta, gondolas, Murano glass –everything that is quintessential Venice!



### **Mediterranean: Barcelona**

With construction beginning in 1882 and not expected to be completed until about 2041, La Sagrada Família (pronounced “la suh-grah-duh fah-mee-lee-ah”) is one of Spain’s longest construction projects and one of its most stunning. Our guests get to visit this UNESCO World Heritage site.



## **South America**

South America captures our guests hearts from its majestic waterfalls to its captivating people. There's traditional cultures and cuisine mixed with modern day architecture and flavor.

Destinations

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## South America Cruisetours – Buenos Aires & Iguazu Falls

- × 4-night pre or post Buenos Aires and Iguazu Cruisetours
- × Sightseeing
  - × Buenos Aires city tour
  - × Gaucho ranch tour
  - × Tango show
  - × Iguazu Falls exploration



### **South America: Buenos Aires and Iguazu Falls**

Two nights each in Buenos Aires and Iguazu (pronounced “ee-goo-wha-zoo”) Falls will provide an exciting and delightful adventure in this region. Tours of a Gaucho (pronounced “gow-cho”) Ranch will offer a historical look at Argentina’s cowboy history. In addition, there’s a Zodiac (a specialized boat) will take into the heart of Iguazu Falls visiting the lower and upper areas of these massive falls. These packages are pre or post cruise.

Destinations

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## South America Cruisetours – Machu Picchu

- ✦ 5-night pre or post Machu Picchu Cruisetours
- ✦ Sightseeing
  - ✦ Santiago, Lima & Cusco city tour
  - ✦ Sacsayhuamán site
  - ✦ Machu Picchu exploration




### South America: Machu Picchu

We are excited to offer a 5-night pre or post cruise package featuring the Incan site Machu Picchu. The tour features visits to Lima and the city of Cusco (pronounced “coos-koh”). There will be plenty of time to explore each destination and the ancient ruins.

Both South America options include a tour director, select activities, motorcoach, rail transportation, intra-tour commercial flights, some meals, and 4- or 5- Star centrally located hotel properties.

The weather tends to be warm and sunny with ultra-violet rays, so we encourage guests to dress and use suntan accordingly.



### **South America: Buenos Aires**

Buenos Aires is most widely known for the Tango, a seductive dance loved the world over. But it also has strong architectural roots, cultural museums, beautifully crafted cathedrals and great shopping.





### **South America: Lima**

The capital city of Peru, Lima has a historical downtown region that includes a central town square, many cathedrals, restaurants and shopping. It's also home to many Incan ruins, which our guests get to experience during our Cruisetour.



### **South America:Machu Picchu**

The Incans were known for being a very spiritual people who created some of the greatest monuments to represent their devotion. Machu Picchu is a prime example of such an ode to their faith. We take guests into the heart of this ancient wonder for them explore one of man's most intriguing historical marvels.

Destinations

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## Australia

"Went well beyond any and all expectations"  
– Cruisetour Guest



### **Australia**

Australia is a destination that is often on everyone's "bucket list" though we're not always sure why. Could it be it's exotic animals? It's great weather? Or perhaps it's the Great Barrier Reef composed of nearly 3000 individual reefs and 900 islands. It could be beautiful outback, home to Ayers Rock a sacred Aboriginal site. Whatever it is, we're drawn to this destination and Celebrity makes sure you see the best it has to offer.

Destinations

Celebrity **X** Cruises®  
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## Australia Cruisetours

- ✦ 4 and 5-night pre or post Australia Cruisetours
- ✦ Visit Sydney, Cairns/Port Douglas, Ayers Rock and Perth
- ✦ Great Barrier Reef cruise
- ✦ Sounds of Silence dinner
- ✦ Visit the Rainforestation Nature Park in Karunda Wildlife Park




### **Australia**

We welcome guests to “The Land Down Under” with 5-night pre- or post- packages. Our packages include visits to such destinations as Sydney, Cairns, Port Douglas and Ayers Rock. Some of the main highlights at these destinations are visits to the Koala Wildlife Sanctuary, the Royal Botanical Gardens, and the Great Barrier Reef. That’s just to start. No trip to this island continent would be complete without a visit to its interior and unique desert oasis. We take guests to visit Uluru (pronounced “U-loo-roo”) a sacred aboriginal site. We make the visit extra special with a Sounds of Silence dinner, which is a formal outback barbeque that begins with a cocktail party followed by a buffet full of Australian delicacies. Dining under the stars doesn’t get much better than this!

We include a tour director, motorcoach, high speed rail transportation, intra-tour air commercial flights, some meals, and 4- or 5- Star centrally located hotel properties.



### **Australia: Great Barrier Reef**

The best way to have the most in-depth experience at this astounding living reef is through a Cruisetour. While cruises can take you by the reef and shore excursions will allow just a few hours there, our Cruisetour provides a lengthy experience at the reef that is not to be missed!



### **Australia: Ayers Rock**

This sacred aboriginal site, known by Aussies as Uluru (pronounced “U-loo-roo”) can only be explored via a Cruisetour because it’s located right in the center of Australia. Our guests going to Australia will not want to miss out on seeing this incredible monolith at sunset. There’s no other place on earth like it!



### **Australia: Sydney**

Sitting on Australia's south-eastern seaboard, Sydney is this continent's oldest and largest city. Home to the famed Opera House, koalas, kangaroos and the outback, our guests get the opportunity to experience it all on a Celebrity Cruisetour.

## Extend the Celebrity Experience with a Cruisetour

- \* The Experience
- \* Destinations
- \* Benefits of a Cruisetour



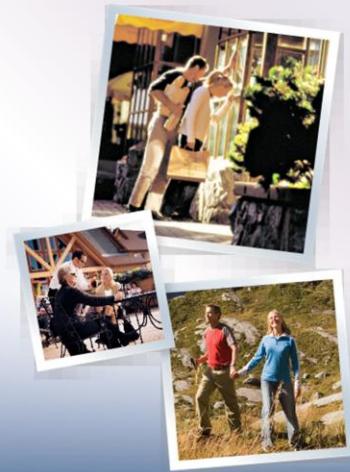
### **Benefits of a Cruisetour**

We have talked about some awesome opportunities to experience more of a destination through a Cruisetour package, but what are some of the unique benefits to you.



## Cruisetour guests...

- ✦ Range from experienced and savvy traveler to those seeking new experiences
- ✦ Keen desire to explore new places and adventures
- ✦ Enjoy the balance between planned activities and leisure time
- ✦ Variety of ages, nationalities and social status

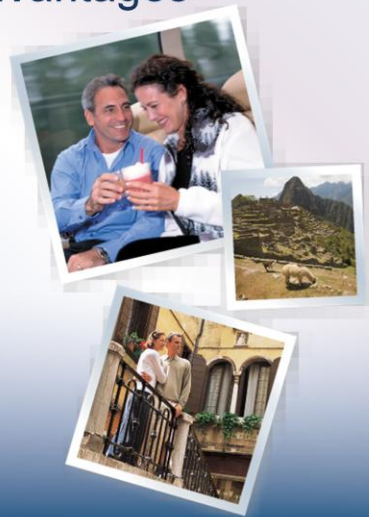


### **Cruisetour Guests**

There seems to be a misconception that the only people who purchase a Cruisetour package are either retired or very well off. In fact, that's not the case. Our Cruisetour guests range from experienced travelers to those new to cruising. They come from all walks of life and most have an average, annual household income of \$75,000. All guests have a desire to explore new places and have new adventures, even in destinations they may have visited previously. In addition, our guests truly enjoy having a balance between included excursions and leisure time to experience the destination in the way they wish whether that's through shopping, food, museums, or architecture.

## Cruisetour Exclusive Advantages

- ✦ Escorted tours - at no additional fee
- ✦ Exceptional Tour Directors
- ✦ Deluxe and best-located hotels
- ✦ Exclusive packages
- ✦ Ample time for shopping and optional excursions
- ✦ Seamless vacation experience, without pre-planning hassles
- ✦ Alaska Wilderness Express® glass domed train cars



### **Cruisetour Exclusive Advantages**

Except on our Canadian Rockies and Whistler packages, we include Tour Directors with all of our Cruisetour packages at no additional fee, our packages are exclusive to Celebrity guests, and we offer the best and most centrally located hotels. We balance planned itineraries with plenty of leisure time, allowing you to get the most out of your vacation time!

With one-stop shopping, all planning hassles are removed providing you with a seamless vacation experience.

## The World's Highest Rated Fleet

	Alaska & Canada	South America	Europe	Australia
Celebrity Constellation®			X	
Celebrity Equinox®			X	
Celebrity Infinity®		X		
Celebrity Millennium®	X			
Celebrity Solstice®			X	
Celebrity Eclipse®			X	
Celebrity Silhouette®			X	
Celebrity Century®	X			X



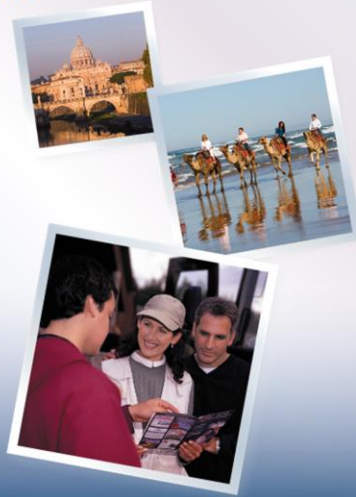
### Highest Rated Fleet

With our innovative ships, it's no wonder that we have some of the highest rated ships by Conde Nast in our fleet. With a ship designed for every distinguished taste and the most desirable destinations, it's a winning combination!

## For more information on...

- ✦ Ports of call and land destinations
- ✦ Ships and amenities
- ✦ Detailed itineraries

Please contact your travel agent



### **For More Information On...**

For more information related to ports of call, land destinations, itineraries, ships, etc., please contact your Travel Agent.



**Thank You**

*Ask for questions, close and thanks participants for coming.*