

ENJOY 15% OFF YOUR FIRST ORDER

USE PROMO CODE: LOYALTOROYAL

TAKE A SNEAK PEEK AT THE NEW ROYAL GIFTS & APPAREL WEBSITE

Next month your clients can shop the latest Royal Caribbean® swag. But we want you to get first dibs right now. From fully customizable branded apparel and accessories featuring the Crown & Anchors™ to the perfect gift for that VIP client's next onboard adventure — we've got it all. Check out our new Royal Gifts & Apparel site today and give us your feedback.

Be the first to explore the new Royal Gifts & Apparel site, and visit www.RoyalCaribbean.com/Gifts







FREQUENTLY ASKED QUESTIONS

1. Is the new Royal Gifts & Apparel site different from the existing Royal Gifts program? What are the key benefits?

The new Royal Gifts & Apparel website is an extension of the existing Royal Gifts program. We've created a website that will allow your clients to purchase Royal Caribbean branded merchandise delivered straight to their doorstep. They'll be able to place online orders day-or-night and customize as desired – the choice is theirs! It's the perfect opportunity to commemorate their next event or celebration.

- 2. Can I still access the existing Royal Gifts site through CruisingPower.com?

 Yes, if you are interested in exploring onboard gift options for your clients, the Royal Gifts site remains available through the normal access point on CruisingPower.com.
 - 1. Sign-in to Cruising Power.com.
 - 2. Click BOOKING TOOLS, and then select PURCHASE GIFTS / ROYAL CARIBBEAN INT'L.
 - 3. Enter your client's reservation number, click SEARCH and browse our selection of gift options.
- Is the new Royal Gifts & Apparel site accessible through CruisingPower.com?
 At this time, the Royal Gifts & Apparel site can only be accessed by visiting RoyalCaribbean.com/Gifts.
- 4. When will the new Royal Gifts & Apparel website be announced to guests?

 The launch of the new site will be communicated to guests in late August. As our Valued Travel Partners, we would like to invite you to be amongst the first to explore the new site. Should you have any suggestions or comments, we would love to capture your feedback through this short survey:

http://bit.ly/RoyalGiftsSurvey







5. Do you need to create a new account to make a purchase on the new Royal Gifts & Apparel website?

Yes, to place an order on the new site, it is required that all users sign-up and create an account. In order to receive your exclusive sneak peek Travel Partner discount, please select "Travel Partner" within the account creation process.

- 6. What items are available for your clients to purchase?
 Gift items include, but are not limited to T-shirts, Polo Shirts, Sweatshirts, Hats, Visors, Flip Flops, Totes, Tumbler Cups, Glass Mugs, Sunglasses, and Gift Certificates. A wide selection of gift items are fully customizable and ready for purchase.
- 7. Can the Gift Certificates sold on the new Royal Gifts & Apparel site be used toward the purchase of a cruise or for onboard credit?

 The Gift Certificates sold on the Royal Gifts & Apparel site can only be used toward purchases made on the site and cannot be used toward the purchase of a cruise or for onboard credit. Our Gift Certificates that are applicable to the purchase of a cruise and for onboard credit are still available for purchase on the existing Royal Gifts site on CruisingPower.com.
- 8. How do I qualify for the 15% discount?

 Travel partners can take advantage of a 15% discount on their first order. Be sure to enter promo code LOYALTOROYAL at time of check-out and the savings will automatically apply to all eligible items. This code is only eligible to travel partner bookings so your profile must be flagged accordingly (see question #5).
- 9. All transactions will be processed in USD and can be applied to MasterCard, Visa and AMEX.





