

**ROYAL CARIBBEAN PERFECT DAY BOOKING INCENTIVE CRUISE
SWEEPSTAKES**

**TRADE ONLY
Official Rules**

NO PURCHASE BY ENTRANT NECESSARY TO ENTER OR WIN A PRIZE.

1. **ELIGIBILITY:** The “Royal Caribbean Perfect Day Booking Incentive Sweepstakes” (“Sweepstakes”) is sponsored by Royal Caribbean Cruises Ltd. d/b/a Royal Caribbean International (“RCI” or “Sponsor”). Sweepstakes is open only to accredited travel agents (must have a valid ARC, IATAN, TRUE or CLIA number) in the U.S. (includes D.C. and Puerto Rico) and Canada (except Quebec) who are registered travel agents and that are currently in good standing with RCI, age twenty one (21) years of age or older at the time of entry. For information on how to register with RCI, contact Sponsor at 305-539-6014 or salesadminsupport@rccl.com. Any determinations of eligibility will be made by Sponsor whose decisions are final. Entrants may be subject to rules imposed by their employers relative to their participation in trade promotions and should check with their company for any relevant policies. By participating in this Sweepstakes, entrant warrants that he/she has complied with his/her employer’s policy regarding acceptance of premiums or gifts and that he/she has informed his/her employer of entrant’s participation in the Sweepstakes. Employees, officers and directors of Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, electronic media firm, and their immediate family members (spouses and parents, children and siblings and their spouses, regardless of where they live) and those living in the same household (whether related or not) of such employees, officers and directors are not eligible. All federal, state, provincial and local laws and regulations apply. Void where prohibited by law or internal business or company policy.
2. **TIMING:** Eligible bookings must be made between May 28, 2020 12:00:01AM ET and June 12, 2020 11:59:59PM ET (the “Sweepstakes Period”). All times in Eastern Time or “ET.” Sponsor’s computer is the official time-keeping device for Sweepstakes. Travel agents must submit eligible entries within the Sweepstakes Period to participate.
3. **HOW TO ENTER:** Each new booking by a travel agent confirmed on any Royal Caribbean International sailing departing between January 1, 2021 and December 31, 2021 that has been named and fully deposited during the Sweepstakes Period will be counted as one (1) entry for a chance to win the prize. No restrictions on the number of entries a travel agent may submit within the Sweepstakes Period. Both individual and group bookings are eligible. No category restrictions. To qualify, the booking must be active at time of prize redemption (a “Qualified Entry”). All entries are subject to verification by Sponsor.

4. **PRIZE AND APPROXIMATE RETAIL VALUE (“ARV”)**: There will be one (1) prize awarded to one (1) winner. The prize consists of: one (1) Cruise Certificate good for one (1) double occupancy inside or ocean view stateroom for the winner and one (1) guest on select 6-night to 8-night Caribbean sailings departing between August 15, 2020 and June 14, 2021 (subject to category and sailing selected, ARV: \$825.00 for inside stateroom and– \$975.00 ocean view). Subject to sailing restrictions and blackout dates. Winner is solely responsible for any and all costs, other than those specifically stated in these Official Rules, that may be incurred or arise as a result of being awarded the prize. Such costs may include, but are not limited to, all federal, state, local or other government or quasi-governmental taxes and fees, fuel supplement (if applicable), travel insurance and items of a personal nature (i.e., shore excursions, passport fees, gratuities, alcoholic beverages, photographs, some entertainment, service fees, medical services, etc.). Winner is responsible for all travel documents (such as a passport and visa) required for travel. Any expenses not mentioned above are the winner’s responsibility. Prizes are not transferable. Taxes are the winner’s responsibility.

5. **WINNER**: From the list of Qualified Entries made within the Sweepstakes Period, one (1) winner will be selected at random. Entries are subject to verification by Sponsor for compliance. No Purchase Necessary to enter or to win; odds of winning depend on the number of Qualified Entries received. Winner will be selected on or about June 17, 2020 and notified by phone, e-mail or mail, and posted at LoyalToYouAlways.com. Winner may be required to complete an Affidavit of Eligibility and Liability/Publicity Release, which must be returned within five (5) days of the date on the notification or an alternate winner will be selected from the remaining eligible entries.

6. **GENERAL TERMS**: The prize shall be subject to Sponsor’s then current rules and regulations. Any prize notification that is returned as undeliverable, or if the winner is unable or unwilling to collect the prize, will be awarded to an alternate. Prizes may be allocated or substituted at the sole discretion of the Sponsor. Prize is not transferable or redeemable for cash. Taxes are the winner’s responsibility. Prize acceptance constitutes permission (except where prohibited) to use winner’s name and likeness, address (city and state), photograph, voice, prize information and/or biographical information and any statements made by entrant regarding the Sweepstakes or the Sponsor for publicity, trade, advertising or promotion purposes at any time or times, worldwide and on the internet, without additional compensation, notice, review or approval. By participating, entrant agrees (a) to these Official Rules and the decisions of the Sponsor which shall be final in all respects; and (b) to release and hold harmless Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, and each of their respective parent companies, subsidiaries, affiliates, representatives, agents, successors, assigns, employees, officers and directors (collectively “Releasees”), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including, without limitation, property damage, personal injury and/or death that may occur in connection with, preparation for, or participation in the Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity, including travel to and/or from points of embarkation and/or debarkation, and including, without limitation, personal injury, death and property damage.

Releasees are not responsible for lost, late, misdirected, damaged, incomplete, illegible or postage-due entries or internet technical, hardware, software, telephone, or transmission failures of any kind, which may limit a person's ability to enter the Sweepstakes. Releasees are not responsible for any injury or damage to entrants' or any other person's computer related to or resulting from entering or downloading any materials in the Sweepstakes. Sponsor reserves the right to cancel or suspend advertising the Sweepstakes on the internet should a computer virus, unauthorized intervention or other cause corrupt the integrity or proper conduct of the Sweepstakes. Sponsor reserves the right to disqualify any entrant found to be disrupting the operation of the Sweepstakes or its web site. If the integrity of the internet portion of the Sweepstakes is compromised in any manner, Sponsor reserves the right to modify Sweepstakes and randomly select a winner from valid entries received that are unaffected by the problem. In the event of a dispute as to the identity of any online entrant, entrant will be deemed the individual named on the online entry form. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Sweepstakes or website. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY ALTER OR DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW AND SHALL NOTIFY THE APPROPRIATE STATE AND/OR FEDERAL AUTHORITIES OF SUCH ATTEMPTS. Submission of any digital computer materials containing malicious computer code, viruses, bugs, worms or any other intentionally destructive or harmful computer materials is also a violation of the law and in addition to automatically disqualifying the Entrant, will be subject to any prosecution or claim the Sponsor determines is warranted. By participating, entrant agrees that, in the event of a dispute regarding this Sweepstakes (a) any and all claims, rights or causes of action will be litigated solely in a court of competent jurisdiction in the County of Miami Dade, State of Florida, USA; and (b) these Official Rules shall be governed by and construed in accordance with the laws of the State of Florida, with the exception of Florida conflict-of-law provisions.

7. WINNER LIST: For verification of the winner, send a self-addressed stamped envelope to: Royal Caribbean Perfect Day Booking Incentive Cruise Sweepstakes Winner List C/O Vicki Freed, 1080 Caribbean Way, Miami, FL USA 33132.
8. SPONSOR: Royal Caribbean Cruises Ltd, d/b/a Royal Caribbean International, 1050 Caribbean Way, Miami, Florida 33132 USA.

FOR INTERNAL USE ONLY

The full Official Rules for the Sweepstakes must be posted on a landing page where all travel partners wishing to participate have an opportunity to review them at any time. Abbreviated Rules can be used for different marketing collateral, but we must provide a link back to the full Official Rules.

Abbreviated Rules for Email or Posting

Each new booking by a travel agent confirmed on any Royal Caribbean International sailing departing between January 1, 2021 and December 31, 2021 that has been named and fully deposited during the promotional period of May 28, 2020 to June 12, 2020 will be counted as one (1) entry for a chance to win the prize. No restrictions on the number of entries a travel agent may submit within the promotional period. Both individual and group bookings are eligible. No category restrictions. Qualifying booking must be active at time of prize redemption (a "Qualified Entry"). One (1) winner will be selected at random from the total number of Qualified Entries received during the promotional period. Winners will be announced on or about June 17, 2020 via phone, e-mail or mail, and posted at LoyalToYouAlways.com. The winner will be awarded one (1) Cruise Certificate good for one (1) double occupancy inside or ocean view stateroom for the winner and one (1) guest on select 6-night to 8-night Caribbean sailings departing between August 15, 2020 and August 15, 2021 (Subject to category and sailing selected, Approximate retail value: \$825.00 for inside stateroom and \$975.00 ocean view). Blackout dates apply. Winner's guest must be 21 years of age or older. Prize is not transferable or redeemable for cash. Prize excludes taxes, gratuities, air, transfers, meals, spa services, shores excursions and incidentals. Winner may be required to complete an Affidavit of Eligibility and Liability/Publicity Release. If winner is unable or unwilling to collect, prize will be awarded to a substitution winner who will be selected from among all remaining eligible entries. Only open to active and accredited travel agents (must have a valid ARC, IATAN, TRUE, or CLIA number) in U.S. (includes D.C. and P.R.) and Canadian travel agents (excludes Quebec) 21 years of age or older. All federal, state, provincial, and local laws and regulations apply. Void where prohibited. SPONSOR: Royal Caribbean Cruises LTD., d/b/a Royal Caribbean International, Miami, Florida USA. Sweepstakes promotional period runs from 5/28/20 at 12:01AM ET and ends 06/12/2020 at 11:59PM ET. For Official Rules, prize description and odds of winning, visit creative.rccl.com/sales/royal/promotions/PDI_Day_Booking_Incentive.pdf.