

DECK

THE *Holidays*



HOLIDAY SAILINGS
SELLING GUIDE



Our private destination — Labadee®



START A NEW HOLIDAY TRADITION

Make your clients' spirits merrier and brighter than ever before. Royal Caribbean® is hosting the biggest holiday celebration at sea on every Caribbean sailing departing in December. From Snow Days on the Promenade to memorable moments with Santa and his elves, everything they love about the season is onboard. So give them the best gift ever — Royal Caribbean Deck the Holidays.

DECK THE Holidays

HO-HO-HOLIDAY HIGHLIGHTS

Your clients can get in the holiday spirit on every sailing embarking in December with a whole array of festive programming onboard the entire Royal Caribbean® fleet.



SNOW DAYS ON DECK

The weather outside's delightful. So let it snow, let snow, let it snow as we turn each ship's Centrum, Royal Esplanade, or Royal Promenade into a winter wonderland.



TREE LIGHTING & DECKED-OUT DECOR

We're decking the halls – and the hulls – for the holidays. And your clients can take part in the time-honored tradition of lighting the tree on every sailing.



SANTA ON DECK

Your clients can join Santa and his elves onboard for the ultimate Christmas celebration, including our Holly Jolly Holiday Parade, festive photo opportunities and more.

DECK THE Holidays



FLEET WIDE HOLIDAY PROGRAMMING*

- Snow Days on Deck
- Tree Lighting Experience
- Holiday Movies
- Caroling
- Holiday Suites Gift
- Adventure Ocean Arts and Crafts
- Holiday Activity Book
- Family Story Time with Elves
- Holiday Trivia
- Holiday Scavenger Hunt
- Letters to Santa
- Santa Parade with Elves & Musicians
- Santa Appearances with his Elves
- Holiday Theme Stationary
- Cruise Compass Holiday Version
- Adventure Ocean Holiday Compass
- Midnight Catholic Mass
- Christmas Day Catholic Mass
- Interdenominational Christmas Services
- Lighting of the Menorah
- Hanukkah Services with Cantor or Rabbi

..... See ship by ship details at LoyalToYouAlways.com/Holidays

*Deck the Holidays experiences vary by ship. Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Turbo and all related characters and properties TM & ©2016 DreamWorks Animation L.L.C.



Santa Appearance with Elves



Adventure Ocean Arts and Crafts



DreamWorks Characters

New Year's ON DECK



A NEW WAY TO NEW YEAR'S

The hottest New Year's Eve celebration is at sea — and your clients are invited to dress up and go all out for ship-wide parties as we count down to the New Year. It all culminates in our Balloon Drop, complete with champagne, confetti and party favors as they dance their way into 2017. This is one spectacular event they won't ever forget.

So go ahead and help your clients make their New Year's resolution — to Deck the Holidays with Royal Caribbean® — this year and every year to come.

Download your marketing toolkit and
learn more about our special holidays offers
LoyalToYouAlways.com/Holidays

