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**ROYAL CARIBBEAN INTERNATIONAL WINS
RECORD TRAVEL WEEKLY MAGELLAN AWARDS
*16 Awards Recognize Cruise Line's Unparalleled Innovations
in Cruise Ship Design, Dining, Entertainment and Marketing***

MIAMI, September 30, 2011 – Royal Caribbean International will be recognized with a record of 16 prestigious Magellan Awards for 2011 by Travel Weekly this October. *Oasis of the Seas*, the first of the Oasis-class ships that shares the title of the world's largest and most innovative cruise ship with sister-ship *Allure of the Seas*, took Gold for the Large Cruise Ship and for the Eco-Friendly "Green" Cruise Ship categories. The DreamWorks Experience, first launched aboard *Allure of the Seas*, and now also aboard *Oasis of the Seas*, *Freedom of the Seas* and *Liberty of the Seas*, won Gold for Entertainment, while 'Allure of Love' – directed and starring Jenny McCarthy and set aboard *Allure of the Seas* – and the new ship's 3-D brochure received the top honor for Promotional Video and Print Advertising, respectively. Furthermore, Royal Caribbean's signature Royal Promenade and Boardwalk-view Staterooms won Gold in the design categories for Atriums and Cabins. Royal Caribbean's full list of 2011 Travel Weekly Magellan Awards are:

2011 Gold Magellan Awards:

Large Cruise Ship (over 1200 Passengers)	<i>Oasis of the Seas</i>
Eco-Friendly "Green" Cruise Ship	<i>Oasis of the Seas</i>
Entertainment	The DreamWorks Experience (http://youtu.be/Rt2lHoRh8io)
Promotional Video	Allure of Love (www.RoyalCaribbean.com/AllureofLove)
Print Advertising	Allure of the Seas' 3-D Brochure Insert
Atrium Design	Royal Promenade
Cabin Design (non-suite)	Boardwalk-view Staterooms (http://youtu.be/pOR3ItZ8rnA)

2011 Silver Magellan Awards:

Contemporary Ship	<i>Allure of the Seas</i>
Advertising/Marketing Campaign	Allure of the Seas Launch (http://youtu.be/dnSeou_7so4)
Advertising/Marketing Campaign	Launching DreamWorks
Entertainment	Chicago: The Musical aboard Allure of the Seas
Promotional Video	Royal Reunion (www.RoyalCaribbean.com/RoyalReunion)
Restaurant Design	150 Central Park (http://youtu.be/tF6U-kR1B_I)
Spa Design	Vitality at Sea Spa (http://youtu.be/q9BOJT3YKlg)
Pool Design	AquaTheater Pool
Website	Allure of the Seas.com

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The Magellan Awards is the premier award for the travel industry. From design to marketing to services, the Travel Weekly Magellan Awards honors the best in travel and salutes the outstanding travel professionals behind it all.

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go to www.cruisingpower.com or call (800) 327-2056.

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