

REVOLUTIONIZING YOUR CRUISE EXPERIENCE.

# ROYALE FLASH

MARCH 2007



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## Club Royale<sup>SM</sup>

Club Royale, Royal Caribbean's "invitation only" casino player program, is now available to guests Fleetwide. Guests are invited to join by the Casino Managers onboard based on their level of play during the cruise. Club Royale members, depending on their casino play, will receive exclusive rewards including discounts towards their next cruise vacation, complimentary drinks, and invitations to join us for VIP Casino Cruises and our Club Royale Invitational Tournaments. So, if you have a guest who's a "high roller", contact Club Royale Member Services at 888-561-2234 or email us at clubroyale@rccl.com to find out more.



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## Luggage Valet Service Expanded to More Ships



Luggage Valet is a service offered onboard ships to help reduce wait time in airport lines and give guests more time to enjoy their vacation. Guests who opt-in will receive their boarding passes and bag claim checks for their checked-in luggage onboard the ship.

Luggage Valet is offered at a minimal fee. This service fee is per guest and includes up to two pieces of checked-in luggage. This service can only be purchased onboard the ship. The participating airlines\* include; American, Continental, Delta, and United. Below are the ports where this service is offered:

**Port**

- Los Angeles
- Miami
- Port Canaveral
- Port Everglades
- San Juan

As the program continues to expand, you will see additional airlines, ships and ports participating.



## Alaska Shore Excursions

The Alaska program is more diverse than ever!

Some of the new highlights of the 2007 season include:

- **Golden Glassblowing Experience in Skagway**  
A once in a lifetime opportunity to blow or mold your own glass art in the Last Frontier. *(exclusive to Royal Caribbean and Celebrity Cruises in 2007 season)*
- **Anan Creek Bear Watch (Ketchikan)**  
Travel by floatplane to one of the finest bear-viewing venues in Alaska.
- **Neets Bay Bear Cruise (Ketchikan)**  
Travel by high-speed boat 34 miles up Behm Canal to remote Neets Bay to see black bears search for salmon.

For these and other exciting excursions, please visit our website: [www.royalcaribbean.com](http://www.royalcaribbean.com).

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## Liberty of the Seas<sup>SM</sup> Update



With every new ship that we build comes great new offerings for our guests. Following are some of the new innovations for guests that will launch with Liberty of the Seas<sup>SM</sup>.

### Vitality - Wellness Program

Vitality is a program designed to encourage and educate our guests to achieve total wellness in mind, body and spirit...but through baby steps. Guests will be able to get their feet wet with one or two classes onboard or have a total experience throughout their vacation through sports & fitness activities, New Balance<sup>®</sup> activities, spa offerings, shore excursions, healthy menu options, and even virtual trainers. Whether you are already very healthy, someone who is ready to commit to a healthy lifestyle, or someone who is just looking to do something different and maybe learn something in the process, Vitality has activities for you.

### Teen Advisory Board

To help us design new teen programming for Liberty of the Seas<sup>SM</sup>, we called on the experts: Teens! Using our recently appointed Teen Advisory Board, we've created new and innovative programming that engages teens throughout the cruise vacation experience.

### Crown & Anchor Youth Program

The Crown and Anchor Society isn't just for grown-ups anymore. On May 19th, we're launching our new Crown & Anchor Youth Program. Children 17 and under will now be eligible for membership and will receive special benefits designed just for them. Parents can enroll their children now by visiting us at [www.royalcaribbean.com/youth](http://www.royalcaribbean.com/youth) or by calling the Crown & Anchor Society Desk at (800) 526-9723.

### Liberty Code

A Mystery Dinner Theater meets Scavenger Hunt event, where guests can interact with other guests with similar adventurous interests. The objective of the event is to roam the ship to locate artwork, characters, venues, etc., then return to Portofino (one of our specialty restaurants) to compile clues, enjoy dinner and solve the mystery.

### Sail Away Party

Our traditional Sail Away Party with a twist...Hosted by our cruise staff, the Liberty Sail Away Party includes fun props and costumes as well as interactive photo opportunities, all set to a great musical and visual background.

### Audio Tours

This program provides a new and engaging way to learn about a ship. It's an audio tour of ship spaces hosted by Samantha Brown of The Travel Channel. It includes behind the scenes interviews, over 30 stops onboard and is available in 7 languages (a nominal fee will apply).

### Explorer Weddings<sup>SM</sup>

For all the guests who dream of starting their new life with someone in an adventurous way, Royal Caribbean has just the offering. Explorer Weddings offers extreme wedding options such as getting married on the Rock Wall, on the Flowrider<sup>®</sup> surf simulator, on a glacier, or even in a European castle. Explorer Weddings can be conducted in most ports-of-call. Please visit the Royal Caribbean website for further details: [www.royalcaribbean.com](http://www.royalcaribbean.com)

## Adventure Theater for Kids and Teens

Adventure Theater by Camp Broadway introduces children and teens to the world of theater. Blending educational activities with on-your-feet fun, Adventure Theater participants get a first taste of the actor's craft, using structured theater games, vocal and physical exercises, and creativity-freeing activities. Adventure Theatre is available fleetwide and will continue to add new experiences over the next three years for ages 3-14.

