

Celebrity

# EDGE

Our visionary approach to the architecture of Celebrity Edge is only one aspect of the story. We also carefully selected a team of the world's best designers based on their portfolios as well as their inexperience with cruise ships and cruising. That's right. We sought out designers who were new to the cruise industry, because we wanted to ensure every aspect of Edge would be a departure from traditional thinking about cruising. We wanted a team that would bring a completely fresh perspective to ship design—and we got exactly that with a team of renowned designers, including Tom Wright of WKK and Kelly Hoppen. Once on our team, we introduced them to our exciting new 3-D design approach, and together we collaborated to elevate every aspect of Celebrity Edge's design to unprecedented new heights.

Add to the design team our newly appointed Design Ambassador, award-winning interior designer Nate Berkus, and there was nothing standing in our way. Our shared passion for design made Nate the perfect choice as the voice to deliver our message—that Celebrity Edge is the epitome of design excellence not only at sea, but anywhere in the world.

When we designed the staterooms on Celebrity Edge, every detail was carefully thought through to ensure one thing—that every stateroom makes unwinding at sea just as easy as unwinding at home. So, when choosing the designer to collaborate with, we knew exactly who we wanted at the helm of such an important project—Kelly Hoppen. With 40 years of experience at the forefront of the design industry, Kelly is one of the most celebrated and sought after interior designers in the world. Her globally renowned and ever-evolving style is underpinned by a subtle coordinated fusion of East meets West; clean lines and neutral tones, blended with charming warmth and sumptuous opulence. We knew that working with her and her style was exactly what we needed to make a bold, modern luxury statement.



**NATE BERKUS**  
DESIGN AMBASSADOR

Design icon Nate Berkus is the perfect fit to showcase Celebrity's cutting-edge innovation and breathtaking design on its newest class of ships. As Design Ambassador, he'll be bringing his distinctive personality to the launch of Celebrity Edge, hosting a series of Edge Class reveal events. Says Berkus, "I love the idea that we can travel beautifully, and that every moment of the experience—from start to finish—is exceptional. That's what the Edge Class is all about."



**TOM WRIGHT**

"In the port or at sea, Celebrity Edge stands out with its forward-thinking, transformational modern design." World-renowned for his striking creations like the Burj Al Arab Hotel in Dubai, Tom Wright was the clear choice to lead the charge on designing Edge's open decks and distinct exterior profile.



**KELLY HOPPEN**

London designer Kelly Hoppen took the lead on the design of the ship's staterooms and suites—bringing her deceptively simple, warm, harmonious design sense into the spaces that serve as guests' primary vacation retreat. When asked what drew her to the project, Hoppen says "It was exciting to explore the precise balance between the excitement of travel and the comfort of a luxurious personal space."



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