# 2020 Europe Product Overview

## Key Stories
- **AX:** New! Ship sailing primarily in Western Med
- **IN:** Lisbon, Portugal. New! Embarkation port for Infinity
- **AX, SI & IN:** First visit to Porto, Portugal since 2016
- **CS:** Revolutionized (May 2020) Best of Western Med
- **AX:** Pride Party at Sea: 7N - Sail Date: June 20, 2020 Party: June 22, Ibiza

## Embarkation Ports
- **AX:** Lisbon, Portugal
- **IN:** Lisbon, Portugal
- **AX, SI & IN:** First visit to Porto, Portugal since 2016
- **CS:** Revolutionized (May 2020) Best of Western Med
- **AX:** Pride Party at Sea: 7N - Sail Date: June 20, 2020 Party: June 22, Ibiza

## New or Returning Ports
- **AX & IN:** Porto, Portugal
- **EG:** New! Trieste, Italy (overnights)
- **AX:** Istanbul, Turkey
- **AX, CS, RF:** Ephesus, Turkey

## Peak Season (June-Aug)
- **AX:** 7N W MED
- **CS:** 9/10 NIGHT ITALY CRUISES, & BEST OF W. MED CRUISES
- **IN:** 7N WESTERN MED
- **SI:** 13/14N MEDITERRANEAN

## Shoulder Season
- **AX:** 10N UK, SPAIN, PORTUGAL & FRANCE & 10-12N SPAIN, FRANCE & ITALIAN RIVIERA
- **CS:** 9N BEST OF ITALY & 9N W. MED
- **IN:** 10 BEST SPAIN, PORTUGAL AND 12N WESTERN MED
- **SI:** 8/12N W MED (PORTUGAL, FRANCE, SPAIN

## Western Med
### 7-13N
- Portugal, Spain, French Riviera, Monaco, Italy

## Eastern Med
### 7-12N
- Italy, Greece, Turkey, Malta, Montenegro, Israel

## Northern Europe
### 7-14N
- British Isles, Norw. Fjords, Scandinavia, Russia, N. Europe Capital cities

## EG
- All sailings in E Med visiting Greece and Italy
  - Trieste, Italy, New! Port and overnight for EG. Located near Venice and Slovenia
- AX: First visit to Istanbul, Turkey since 2016
- CS, RF & AX: First visit to Kusadasi (Ephesus), Turkey since 2016
- CS: Revolutionized (May 2020): Greece & Italy country-immersive itineraries
- CS & IN: Overnights in Venice. Advantage of ML class ships

## AX
- New! Ship enters the fleet. Mini Season out of Southampton
- AX & SI: New! Itinerary: Northern Europe Capital Cities
- AX & SI: First visit to Oslo with overnights since 2016
- SI Revolutionized

## IN
- 7N WESTERN MED

## SI
- 13/14N MEDITERRANEAN

## CS
- 10N VENICE, TURKEY & GREEK ISLANDS

## RF
- 10/11N: IRELAND & ICELAND
- 12N: BRITISH ISLES
- 12N: SCANDINAVIA & ST. PETERSBURG
- SI: 14N SCANDINAVIA & ST. PETERSB.
- 7/8N NORWEGIAN FJORDS CRUISE

## AX
- 10N N. EUROPE CAPITAL CITIES - 7N NORWEGIAN FJORDS
- RF 10/11 N: IRELAND & ICELAND - 12N: SCANDINAVIA & ST. PETERSBURG - 8N: NORWEGIAN FJORDS
- SI: 14N ICELAND AND IRELAND
- 14N SCANDINAVIA & ST. PETERSBURG
- 7N NORWEGIAN FJORDS
- 9N NORTHERN EUROPE CAPITAL CITIES
OVERNIGHTS IN EUROPE

<table>
<thead>
<tr>
<th>Port Name</th>
<th>Ship</th>
<th>Sail Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>(NEW) Oslo, Norway</td>
<td>AX</td>
<td>April 13, 23</td>
</tr>
<tr>
<td></td>
<td>SI</td>
<td>Sept. 19</td>
</tr>
<tr>
<td>Reykjavik, Iceland</td>
<td>RF</td>
<td>May 18, June 5, July 6</td>
</tr>
<tr>
<td></td>
<td>SI</td>
<td>May 30, Sept. 5</td>
</tr>
<tr>
<td>St. Petersburg, Russia</td>
<td>RF</td>
<td>July 29, Aug. 22, Sept. 3</td>
</tr>
<tr>
<td></td>
<td>SI</td>
<td>May 16, June 13, July 4,18</td>
</tr>
<tr>
<td>(NEW) Trieste, Italy</td>
<td>EG</td>
<td>May 4, June 15, Oct. 19</td>
</tr>
<tr>
<td>Venice, Italy</td>
<td>CS</td>
<td>June 4,12, July 30, Sept. 24</td>
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<tr>
<td></td>
<td>IN</td>
<td>June 28, July 12, 26, Aug. 9</td>
</tr>
</tbody>
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Port Name                          | Ship | Sail Dates                  |
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>(NEW) Porto, Portugal</td>
<td>SI</td>
<td>May 1</td>
</tr>
<tr>
<td>Cannes, France</td>
<td>IN</td>
<td>May 21</td>
</tr>
<tr>
<td>Copenhagen, Denmark</td>
<td>SI</td>
<td>May 16, June 13, July 18</td>
</tr>
<tr>
<td>(NEW) Dover, England</td>
<td>RF</td>
<td>Jul. 17</td>
</tr>
<tr>
<td>Dublin, Ireland</td>
<td>SI</td>
<td>May 30, Sept. 5</td>
</tr>
<tr>
<td>(NEW) Glasgow (Greenock), Scotland</td>
<td>RF</td>
<td>Aug. 10</td>
</tr>
<tr>
<td>Jerusalem (Ashdod), Israel</td>
<td>RF</td>
<td>Sept. 26, Oct. 8</td>
</tr>
<tr>
<td>Lisbon, Portugal</td>
<td>IN</td>
<td>Aug. 30, Sept. 9,19, 29</td>
</tr>
</tbody>
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EUROPE 2020

The top four motivators for world travelers are: Historic Sites, Natural Landscapes, Relaxation and to enjoy Different cuisines.

Europe offers everything.

Exciting New Itineraries in Europe:
- Northern Europe Capital Cities itineraries on our newest ship AX
- Eastern Med Itineraries visiting Turkey on AX, CS & RF
- Western Med itineraries: Lisbon as a new home port on Infinity
- 45 overnights in Europe giving the opportunity to our guests to immerse into the destination

Experience New Ports:
- New Ports for the Brand such as Trieste, Italy, Rotterdam, Netherlands; and Portland, Dorset, UK
- Returning to some exciting ports such as Ephesus and Istanbul in Turkey, Porto in Portugal, Oslo in Norway and Aarhus in Denmark

Personalized Shore-Excursions:
A range of exclusive personalized visits through Celebrity’s Private Journey’s and Discovery Collection offer guests an authentic experience

Our newest ships AX & EG along with the newly revolutionized CS and SI will be sailing in EUROPE.

Sail on New Hardware (AX & EG)
- AX will be sailing primary in Western Med. Only three Itineraries in E Med visiting Greece and Turkey including Istanbul
- EG will be sailing exclusively in Eastern Med. Round Trips from Rome visiting Greece and Italy

Experience the Revolution (CS & SI)
- CS will be revolutionized just ahead of the Mediterranean season
- Redesigned staterooms, The Retreat® Lounge and Sundeck, luxuriously updated restaurants and lounges, new boutiques featuring designer names, and a redesigned Spa focused on wellness

Guests can visit up to 7 countries and 16 Med ports if they sail on both EG and AX in the Med. They will have to spend one or two nights in Rome in between sailings.
- Option #1: EG 6/15/20 & AX 6/27/20 with one overnight in Rome
- Option #2: AX 6/6/20 & EG 6/15/20 with two overnights in Rome
- Option #3: AX 7/18/20 & EG 7/27/20 with two overnights in Rome

- Round Trip to Rome or Barcelona
- Visit 4 Countries and 11 unique Mediterranean ports in 14-N
- Only one repeat port of call in Florence (La Spezia), Italy
- Plenty of things to do in La Spezia. Guests can go to the beautiful city of Florence, the Leaning tower in Pisa or explore the charming coastal villages of Cinque Terre

- Celebrity has 45 overnight stays in Europe!
- Princess adds new hardware to the Med (Enchanted Princess) and Northern Europe (Sky Princess)
- Anthem becomes Royal’s only Southampton Ship (Western Med)
- NCL Getaway moves to Med from Baltics adding more capacity

We can prove that Celebrity is the Best Cruise Line in Europe and has the best new ship in the industry.