

CELEBRITY CRUISES CHARTER AND INCENTIVE TEAM

MISSION STATEMENT : Wouldn't your corporate clients love to have their next trip or meeting with the sparkling sea and blue skies as their backdrop? It's not only an idea that's good for their business; it's good for yours, too! You'll earn high yields, build a stronger group base, introduce new clients to your agency, create great buzz and referrals, and increase your revenues quickly. We'll make sure their experience is professional, rewarding, luxurious, and unforgettable.

ACCOLADES

- 2016 – Incentive Premium Partners Award (10 years running)
 - Best Cruise Incentive Group Travel
 - Individual Incentive Awards
- 2014 – Successful Meetings Pinnacle Award
 - Top Rated Cruise Line for Meetings and Events

TOOLS TO BUILD YOUR BUSINESS

- Help you find, win and service new corporate Incentives & meeting business
- Provide you with customized collateral and offers targeted to pursue corporate clients
- Work with you to plan site inspections and perishables to prospect new clients
- Assist you to expand your Social Media reach and grow your marketing channels

TOTAL ACCOUNT OWNERSHIP!



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TRAINING

Training

- Webinars to navigate you through this new opportunity
- Guidance on where to find new corporate business
- Road map for prospecting the right corporate audience
- Provide you with key questions to ask decision makers and combat objections with the right responses

Resources

- Customizable collateral through Cruisingpower.com
- New presentations, videos, and promo through our site celebritycorporatekit.com
- FAQs & full access to our team for joint sales calls
- Expand your social media reach - follow us on twitter @cruisereward