

# CELEBRITY CRUISES REGION TEAM EAST

**MISSION STATEMENT** : Utilize our experienced human capital as well as innovative company resources to provide sales and marketing services to travel partners in an effort to drive growth and profits.

## ACCOLADES

- Region of the Year x 3; Admiral Award - Michelle
- President's Challenge - Various Winners
- STAR Award; Overall Sales Rep of the Year; - Carl
- Marketing Award of Excellence - Bo
- Sales Communications Support Team of the Year; Commodore Award - Yolanda
- District Sales Manager of the Year- Southeast Region; Cruise Tours District Sales Manager of the Year - Diane
- Sales Manager of the Year – South East (2010); Marketing Award of Excellence (2012); Circle of Excellence Employee of the Year (2013); Circle of Excellence Employee of the Year (2014); Unsung Hero Award (2015) - Gabe

## TOOLS TO BUILD YOUR BUSINESS

- A total of 175 years of experience to assist in building your personal brand as a travel professional.
- The ability to utilize a dedicated marketing professional to fabricate events from scratch or assist in building a sponsorship activation.
- Assist in all aspects of creating pieces of collateral whether digital or print.
- Your field representative is local and can respond to immediate needs with ease.

## TOTAL ACCOUNT OWNERSHIP!



**Michelle Homoky**  
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**Philip Jacobs**  
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## TRAINING

### Webinars

Webinars, luncheons, cruise nights, or a custom event - planned with your schedule and your business needs in mind.

### Need assistance in training your team on CruisingPower.com?

Piecing together an ad campaign to reach your target market? Our team can execute that and more.