

# CELEBRITY CRUISES REGION TEAM CANADA

**MISSION STATEMENT** : Produce mutually profitable results through unique relationships with our Travel Partners, with an experience sales team, to help them grow.

## ACCOLADES

2016 - Atrium Group - Supplier of the year  
2015 Canadian Travel Press Medium Cruise Line of the Year  
2014 & 2015 Sales Manager of the Year - Annie, Chad  
2015 Galapagos Sale Manager of the Year – Brenda  
2014 DMA of the Year  
2012 HelloWestTravel.com Cruise Line of the Year  
2012 PAX Magazine West Cruise Line of the Year

## TOOLS TO BUILD YOUR BUSINESS

- Help partners pursue groups and corporate clientele
- Create Made-in Canada marketing and promotional opportunities to drive customers to travel agencies
- Canada All Inclusive Cruise Packages
- Partner with agents on marketing, cruise nights
- Free syndicated Canadian social media content for travel partners

## TOTAL ACCOUNT OWNERSHIP!



**Kenneth Brooks**  
Director of Market Sales  
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**Chad Kowalenko**  
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**Brenda Yeomans**  
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**Jennifer Barker**  
Regional Marketing Manager  
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## TRAINING

- Celebrity 5 Star Training in cities across Canada
- Celebrity Advanced Training in cities across Canada
- Webinars in two languages (English & French)
- Webinars with convenient scheduling options
- In house agent training

- Targeted, training including destinations, Espresso, automation and sales techniques, groups, packages, shore excursions, future cruise vacations
- One on one personalized travel partner visits
- Unique support for tour operators, home based agents and store front agencies to grow Celebrity Sales
- Ship board site inspection in select ports across Canada